

PRESS RELEASE

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Entire new look and feel for iPad applications of Roularta magazines

The iPad applications of the Roularta magazines were revised with an entire new look and feel. It concerns the applications of Knack, Le Vif/L'Express, Trends, Trends-Tendances, Sport/Voetbal magazine, Sport/Footmagazine and Krant van West-Vlaanderen. When upgrading the application to the iOS7 flat design, it was designed to be more user-friendly. The registration process for users is easier, so that users can begin reading a magazine more quickly. Furthermore, a renewed Help function is added to the application. Readers learn more about the application by way of an extra box on top of the pages and they can ask for assistance when reading the magazine as well. Users can now enjoy a unique reading experience thanks to the new design and advanced applications of the iPad applications of the Roularta magazines. Those who have already installed the app on their iPad, will automatically receive an update.

Contact	Rik De Nolf CEO	Erwin Danis Director Premedia
Tel.	+32 51 26 63 23	+32 51 26 60 65
E-mail	rik.de.nolf@roularta.be	erwin.danis@roularta.be