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PRESS RELEASE

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Roularta bond issue particularly successful

Offering produces EUR 100 million, subscription closed early.

The public offering of bonds in Belgium was closed early at the end of the first day of the subscription period in consultation with the Joint Lead Managers (KBC Bank NV and Belfius Bank NV / SA) and the Co-Manager (Bank Degroof), as the maximum amount of 100 million euros has already been attained.

The total amount of subscriptions received for the bond issue during this first day was already well in excess of the maximum amount of 100 million euro. The subscriptions will be reduced proportionally. Investors will be informed thereof by their financial intermediaries. The bonds will be issued on 10 October 2012 and admitted to trading on the regulated market of NYSE Euronext Brussels.

CEO Rik De Nolf, expressed great satisfaction: "We are pleased that we were able to collect an amount of 100 million euros in one day. We want to thank all subscribers, both the many retail investors and the institutional investors, for the confidence they have shown in our company."

The bonds (ISIN code: BE0002186527) have a term of 6 years and offer a fixed gross annual interest rate of 5.125%. The gross actuarial yield on the issue price is 4.758%. The bonds will have a nominal value of 1,000, euro and will be redeemable at 100% of the nominal value on 10 October 2018.

KBC Bank is acting as Global Coordinator for the issuance of the bonds. KBC Bank and Belfius Bank are acting as Joint Lead Managers and Joint Bookrunners and Bank Degroof as Co-Manager.

Further information on this public offering can be found in the prospectus published by Roularta on 18 September 2012, as approved by the FSMA (Financial Services and Markets Authority). The prospectus is available at KBC Bank (www.kbc.be/obligaties), Belfius Bank (www.belfius.be/roularta) and Bank Degroof (www.degroof.be) and on the Roularta website: www.roularta.be.

REGULATED INFORMATION

About Roularta Media Group

Roularta Media Group is a multimedia company with 2,800 employees and a consolidated turnover of 730 million euros, operating in Belgium, France, the Netherlands, Germany, Slovenia and Serbia. It disposes of a diversified portfolio with unique news, business, sports, lifestyle and special interest magazines, newspapers, free sheets, newsletters, websites, radio, television and events. Roularta Media Group is listed on the regulated market of NYSE Euronext Brussels. For further information: www.roularta.be.

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