

PRESS RELEASE

16 May 2012

<u>DIVIDEND</u>

The Annual Meeting of Roularta Media Group NV held on 15 May 2012 has decided to pay out a gross dividend of 0.35 euro per share. This equals 0.2625 euro net (after 25% dividend tax) or 0.2765 euro (after 21% dividend tax with VVPR strip). The pay-out ratio amounts to 30%.

The dividend will be paid out as from 1 June 2012 *(payment date)*. The share is listed ex dividend as from 29 May *(ex date)*. The *record date* is fixed at 31 May 2012.

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