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## **PRESS RELEASE**

**September 19, 2011**

### **Disclosure of acquisition of treasury shares**

Roularta Media Group discloses the information with respect to the acquisition of treasury shares required under the Article 207 of the Royal Decree of January 30, 2001 implementing the Belgian Company Code.

Roularta Media Group today announces that during the period from September 12 to September 13, 2011 it acquired 2,000 treasury shares on NYSE Euronext Brussels.

The Board of Directors has performed these purchases in accordance with the empowerment of the extraordinary general meeting of May 19, 2009.

<b>Acquisition Date</b>	<b>Number of shares</b>	<b>Average price (EUR)</b>	<b>Lowest price (EUR)</b>	<b>Highest price (EUR)</b>	<b>Amount (EUR)</b>
12/09/2011	1,150	15.8526	15.5000	15.9500	18,230.49
13/09/2011	850	15.6464	15.9500	15.3400	13,299.44

As a result of this transaction, the company possesses a total of 577,181 treasury shares or 4.39 % of the total number of shares issued (i.e 13,141,123)

More Information :

Tel :

e-mail :

URL :

Jan Staelens

CFO

+ 32 51 266 326

[jan.staelens@roularta.be](mailto:jan.staelens@roularta.be)

[www.roularta.be](http://www.roularta.be)

Rik De Nolf

CEO

+ 32 51 266 323

[rik.de.nolf@roularta.be](mailto:rik.de.nolf@roularta.be)