

PRESS RELEASE

18 May 2011

DIVIDEND

The Annual Meeting of Roularta Media Group NV held on 17 May 2011 has decided to pay out a gross dividend of 0.50 euro per share. This equals 0.375 euro net (25% dividend tax) or 0.425 euro (15% dividend tax with VVPR strip). The pay-out ratio amounts to 20.40%.

The dividend will be paid out as from 1 June 2011 (*payment date*). The share is listed ex dividend as from 27 May (*ex date*). The *record date* is fixed at 31 May 2011.

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