

## PRESS RELEASE

June 30, 2010

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Under the terms of the Act of 2 May 2007 on disclosure of major holdings in issuers whose shares are admitted to trading on a regulated market (*Transparency law*) Roularta Media Group makes the following information public.

The NV Koinon and the NV Cennini, in their capacity as persons acting in concert, who have concluded an agreement concerning the possession, the acquisition and transfer of shares, have made a definitive notification in relation to the following participations held in Roularta Media Group on 24/06/2010:

- NV Koinon:	7,872,784 <sup>(1)</sup> shares (59.95%)
- NV Cennini	2,022,136 shares (15.40 %)

**In the aggregate :** **9,894,920** shares (75.35%)

(1) including 512,863 own shares Roularta Media Group

SA Koinon is a subsidiary of SA Alderamin, which itself is a subsidiary of Stichting Administratiekantoor Cerveteri, which is controlled by Mr. Hendrik De Nolf.

SA Cennini is a subsidiary of SA West Investment Holding, which itself is a subsidiary of Stichting Administratiekantoor Giverny, which is controlled by Mr. Leo Claeys.

As a result of the cancellation of the certificates within the Stichting Administratiekantoor RMG and the returning of the shares of Roularta Media Group to the former holders of the certificates (i.e. NV Cennini and NV Koinon), the Stichting Administratiekantoor RMG is no longer shareholder of Roularta Media Group.

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