

Large Triangel

Surface that can be used for the ad: H 263 mm x W 199 mm The gray surface, measured from the right bottom corner, indicates the surface that can be used. Bleed: 5 mm at bottom and right. The rest should remain blank.

The bleed must not contain any check gauges, colour strips and the like.

The texts, photos, logos and agency references must remain at least  $\underline{10 \text{ mm}}$  from the bleed.

# STEP 1



### **BASIC FORMAT FOR LAYOUT** 202 mm W x 267 mm H.

STEP 2



# SURFACE THAT CAN BE USED FOR THE AD

- The gray surface, measured from the right bottom corner, indicates the surface that can
- be used. Bleed: 5 mm at bottom and right. The rest should remain blank.
- The bleed must not contain any check gauges, colour strips and the like.
- The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



## TOTAL FORMAT OF THE DELIVERED PDF 222 mm x 287 mm

- Cutting marks: at 267 mm vertically and 202 mm horizontally; 5 mm length
- Bleed: 5 mm top and bottom; 5 mm left and right. The total format is 287 mm high (267 mm + 2x5 mm bleed + 2x5 mm cutting marks) x 222 mm wide (202 mm + 2x5 mm bleed + 2x5 mm cutting marks)

# Small Triangel

Surface that can be used for the ad: H 130 mm x W 98 mm The gray surface, measured from the right bottom corner, indicates the surface that can be used. Bleed: 5 mm at bottom and right. The rest should remain blank.

The bleed must not contain any check gauges, colour strips and the like.

The texts, photos, logos and agency references must remain at least  $\underline{10\ mm}$  from the bleed.



# BASIC FORMAT FOR LAYOUT

202 mm W x 267 mm H.

# STEP 2



# SURFACE THAT CAN BE USED FOR THE AD

- The gray surface, measured from the right bottom corner, indicates the surface that can
- be used. Bleed: 5 mm at bottom and right. The rest should remain blank.
- The bleed must not contain any check gauges, colour strips and the like.
- The texts, photos, logos and agency references must remain at least 10 mm from the bleed.

# STEP 3

# TOTAL FORMAT OF THE DELIVERED PDF

222 mm x 287 mm

Cutting marks: at 267 mm vertically and 202 mm horizontally; 5 mm length
Bleed: 5 mm top and bottom; 5 mm left and right. The total format is 287 mm high (267 mm + 2x5 mm bleed + 2x5 mm cutting marks) x 222 mm wide (202 mm + 2x5 mm bleed + 2x5 mm cutting marks)

3