

## **Description**

We are able to print a special extra colour (one that doesn't belong to the regular CMYK-palette) on an advertisement. This can be for example gold, silver or a fluorescent colour. This formula is, however, limited. It can only be applied on cover advertisements and not on inside pages.

## **Technical specifications**

Only possible on cover advertisements. It has to be verified whether the extra colour the client wishes to use exists in the offset-heatset colour palette of rotative presses. Taking into account that the ink has to be ordered separately, the material and accompanying colour instructions have to be delivered at the latest 12 working days before publication (unless the official deadlines for the edition concerned are even earlier).