

## Tablet App Advertising (iPad) – Pre-Roll / Video Logo

Tablet App Advertising	
<b>Apps</b>	For an overview of the apps on which an ad can be placed, see Roularta.be > Technical info > Internet
Pre-Roll (horizontal mode)	
<b>Dimensions video</b>	640 pixels wide x 360 pixels high
<b>Length</b>	Max. 7 seconds
<b>File type video</b>	MPEG-4
<b>File format</b>	H. 254
<b>Optimised for</b>	Download
<b>Data rate</b>	500 KBps
<b>Frame rate</b>	25 FPS
<b>Audiocodec</b>	AAC-LC stereo 128 KBps 44,1 kHz
Video Logo (horizontal mode / vertical mode)	
<b>Dimensions</b>	200 pixels wide x 46 pixels high
<b>Maximum file size</b>	Max. 30 KB
<b>File type</b>	GIF, JPEG