

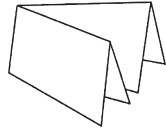
• DESCRIPTION

Central in the newspaper, a loose plug can be provided.

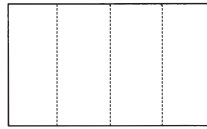
• TECHNICAL SPECIFICATIONS

Can be processed:

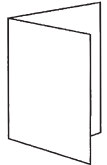
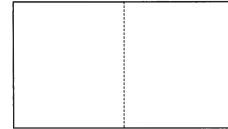
cross fold



letter fold

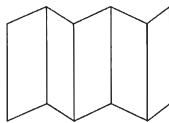
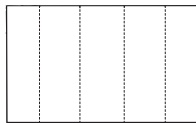


center fold

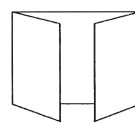
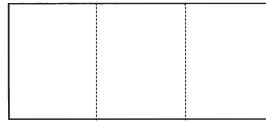


Can't be processed:

accordion fold



altar fold



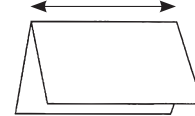
FORMAT

Minimum size (finished product): 148 mm x 210 mm
Maximum size (finished product): 280 mm x 390 mm

GRAMMAGE (INDICATIVE)

Loose leaf: from 200 grams
4 pages: from 100 grams
8 pages: 65 to 100 grams
12-16 pages: 60 to 80 grams
Over 16 pages: 45 to 60 grams

> 210 and < 390 mm



> 148 and < 280 mm

All inserts must have the same size and weight per m².
Maximum weight of an attachment = 100 grams

CIRCULATION

Please provide 2% wastage

• PACKAGING AND DELIVERY

TEST SPECIMENS:

6 weeks before publication, 200 blanks accompanied by a note of dispatch should be sent to Roularta Media Group, Linda Taillaert, Meiboomlaan 33, 8800 Roeselare.

PACKAGING:

The inserts must be delivered as finished product. See page Stacking instructions and pallet specifications. All inserts in each packet must be stacked in the same way, i.e. each last page on the first page of the following insert.

DELIVERY:

At least one week before publication, unless otherwise agreed upon, at the printing office that we will confirm beforehand.

Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of the edition and language, the subject and a reference to the corresponding order number.

If there are different versions of inserts for different editions, they must be separated when packed and delivered. If the delivery does not take place according to the specifications, the additional cost will be borne by the client.

• GUARANTEES

In case of serious technical production problems, we reserve the right to suspend the insertions so that the timely delivery of the parent product will not be jeopardized.