

## Floor Ad (iPad)

| Floor Ad (iPad)                   |   |
|-----------------------------------|---|
| <b>Dimensions portrait image</b>  | 768 pixels wide x 100 pixels high   |
| <b>Dimensions landscape image</b> | 100 pixels wide x 768 pixels high   |
| <b>Maximum file size</b>          | Max. 100 KB   |
| <b>File type</b>                  | GIF, JPEG, PNG  |
| <b>Target URL</b>                 | 1 URL has to be forwarded in a txt file and is used both for a portrait image and a landscape image   |
| <b>Apps</b>                       | For an overview of the apps on which an ad can be placed, see Roularta.be > Technical info > Internet |