

## SUBCONSOLIDATIONS



| SUBCONSOLIDATIONS  |         |         |         |           | PRINTED MEDIA |         |         |           | TV & RADIO |      |      |           |
|--|---------|---------|---------|-----------|---------------|---------|---------|-----------|------------|------|------|-----------|
| In thousands of euros                                      | 2001    | 2002    | 2003    | Evolution | 2001          | 2002    | 2003    | Evolution | 2001       | 2002 | 2003 | Evolution |
| <b>Operating income</b>                                    | 268,025 | 258,410 | 278,931 | + 7.9%    | 123,755       | 127,782 | 136,967 | + 7.2%    |            |      |      |           |
| <b>Turnover (net)</b>                                      | 258,643 | 252,164 | 268,274 | + 6.4%    | 116,807       | 119,741 | 130,080 | + 8.6%    |            |      |      |           |
| <b>Operating profit</b>                                    | 9,684   | 16,891  | 25,051  | + 48.3%   | 9,977         | 10,990  | 13,824  | + 25.8%   |            |      |      |           |
| <b>Net financial profit / loss</b>                         | -2,808  | -1,160  | -1,200  |           | 393           | 639     | -2,183  |           |            |      |      |           |
| <b>Depreciation of consolidation goodwill</b>              | -2,224  | -2,707  | -5,124  | + 89.3%   | 0             | -113    | -114    | + 0.9%    |            |      |      |           |
| <b>Profit on ordinary activities</b>                       | 4,652   | 13,024  | 18,727  | + 43.8%   | 10,370        | 11,516  | 11,527  | + 0.1%    |            |      |      |           |
| <b>Net extraordinary profit / loss</b>                     | -578    | -427    | -887    |           | -538          | -711    | 164     |           |            |      |      |           |
| <b>Profit for the year before taxes</b>                    | 4,074   | 12,597  | 17,840  | + 41.6%   | 9,832         | 10,805  | 11,691  | + 8.2%    |            |      |      |           |
| <b>Taxes</b>   | -3,459  | -4,721  | -6,955  |           | -6,259        | -6,554  | -5,282  |           |            |      |      |           |
| <b>Profit for the year after taxes</b>                     | 615     | 7,876   | 10,885  | + 38.2%   | 3,573         | 4,251   | 6,409   | + 50.8%   |            |      |      |           |
| <b>Profit companies accounted for by the equity method</b> | -41     | -180    | 24      | +113.3%   | -1,115        | 93      | 248     | + 166.7%  |            |      |      |           |
| <b>Consolidated profit</b>                                 | 574     | 7,696   | 10,909  | + 41.7%   | 2,458         | 4,344   | 6,657   | + 53.2%   |            |      |      |           |
| <b>PROFIT (Group's share)</b>                              | 732     | 7,758   | 11,088  | + 42.9%   | 2,458         | 4,344   | 6,657   | + 53.2%   |            |      |      |           |
| <b>PROFIT (Group's share) - margin</b>                     | 0.3%    | 3.1%    | 4.1%    |           | 2.1%          | 3.6%    | 5.1%    |           |            |      |      |           |
| <b>EBITDA</b>  | 18,160  | 24,988  | 33,260  | + 33.1%   | 13,868        | 13,557  | 17,159  | + 26.6%   |            |      |      |           |
| <b>EBITDA - margin</b>                                     | 7.0%    | 9.9%    | 12.4%   |           | 11.9%         | 11.3%   | 13.2%   |           |            |      |      |           |
| <b>EBIT</b>  | 9,684   | 16,891  | 25,051  | + 48.3%   | 9,977         | 10,990  | 13,824  | + 25.8%   |            |      |      |           |
| <b>EBIT - margin</b>                                       | 3.7%    | 6.7%    | 9.3%    |           | 8.5%          | 9.2%    | 10.6%   |           |            |      |      |           |
| <b>Net current profit</b>                                  | 3,260   | 10,720  | 16,012  | + 49.4%   | 2,757         | 5,204   | 6,663   | + 28.0%   |            |      |      |           |
| <b>Current cash flow</b>                                   | 11,736  | 18,817  | 24,221  | + 28.7%   | 6,648         | 7,771   | 9,998   | + 28.7%   |            |      |      |           |
| <b>Cash flow</b>   | 10,968  | 18,629  | 24,597  | + 32.0%   | 6,258         | 7,846   | 9,429   | + 20.2%   |            |      |      |           |

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| INDUSTRY           |                     |                      |                  |
|--------------------|---------------------|----------------------|------------------|
| 2001               | 2002                | 2003                 | Evolution        |
| 101,304<br>98,571  | 94,871<br>91,542    | 100,309<br>94,128    | + 5.7%<br>+ 2.8% |
| -3,015             | -391                | 3,299                | + 943.7%         |
| -1,088<br>-301     | -968<br>-94         | -624<br>0            | - 100.0%         |
| -4,404<br>-1,732   | -1,453<br>-2,990    | 2,675<br>503         | + 284.1%         |
| -6,136             | -4,443              | 3,178                | + 171.5%         |
| 101<br>-6,035<br>0 | -348<br>-4,791<br>0 | -1,084<br>2,094<br>0 | + 143.7%         |
| -6,035             | -4,791              | 2,094                | + 143.7%         |
| -6,035<br>-6,1%    | -4,669<br>-5,1%     | 1,602<br>1,7%        | + 134.3%         |
| 7,703<br>7.8%      | 8,291<br>9.1%       | 8,014<br>8.5%        | - 3.3%           |
| -3,015<br>-3.1%    | -391<br>-0.4%       | 3,299<br>3.5%        | + 943.7%         |
| -4,124             | -1,585              | 1,270                | + 180.1%         |
| 6,594              | 7,097               | 5,985                | - 15.7%          |
| 4,506              | 5,141               | 6,788                | + 32.0%          |

