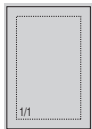
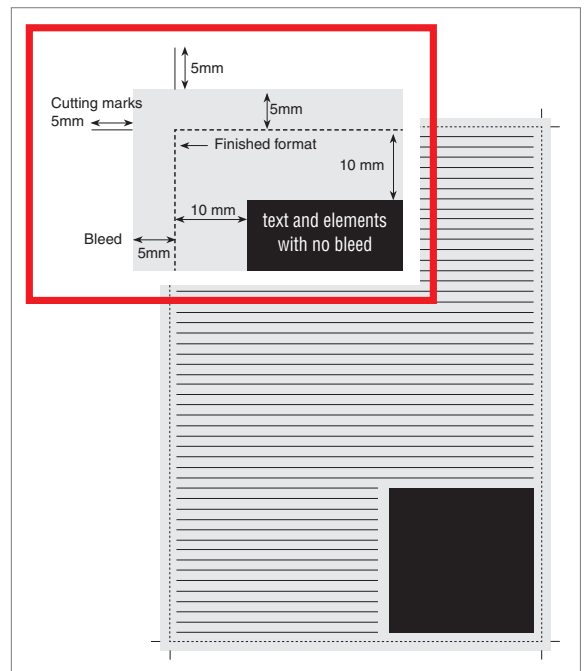


Technical sheet - 1/2

Knack/Vif Watch Guide 2018

Finished format: H 404 mm x W 267 mm

Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of all editions using the material, the subject and a reference to the corresponding order number.



1/1 page

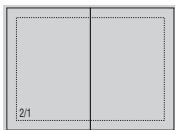
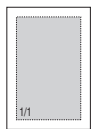
Finished format (trimbox):
H 404 mm x W 267 mm

Finished format + 5 mm bleed:
H 414 mm x W 277 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
H 424 mm x W 287 mm

The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



2/1 page

Finished format (trimbox):
H 404 mm x W 534 mm

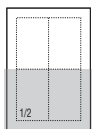
Finished format + 5 mm bleed:
H 414 mm x W 544 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
H 424 mm x W 554 mm

The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.

All materials must be supplied as one unit. Spread headings and texts must remain 3 mm left and 3 mm right from the fold.



1/2 page horizontal bleed

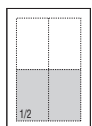
Finished format (trimbox):
H 200 mm x W 267 mm

Finished format + 5 mm bleed:
H 210 mm x W 277 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
H 220 mm x W 287 mm

The bleed must not contain any registration marks, colour strips and the like.

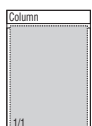
The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



1/2 page horizontal no bleed

Format:
H 189 mm x W 247 mm

Columns



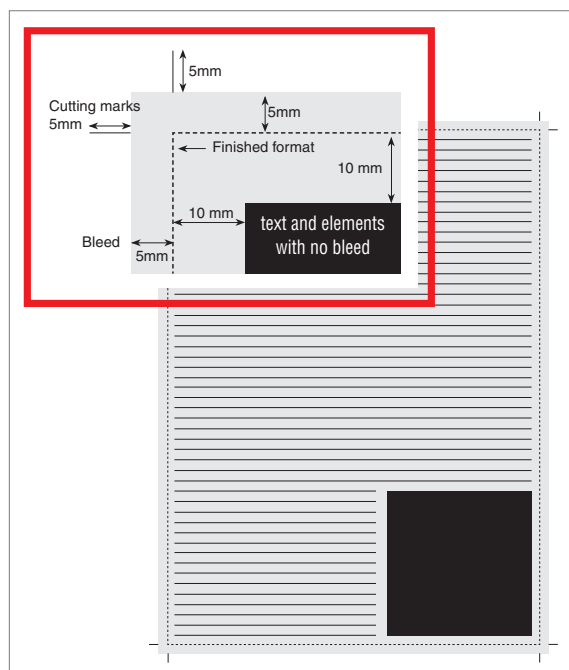
1/1 column no bleed

Format:
H 356 mm x W 247 mm

Knack/Vif Watch Guide 2018

Finished format: H 404 mm x W 267 mm

Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of all editions using the material, the subject and a reference to the corresponding order number.



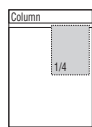
Columns



1/2 column horizontal no bleed

Format:

H 175 mm x W 247 mm



1/4 column squared no bleed

Format:

H 175 mm x W 120 mm