Technical data Tablet App Advertising

Tablet App Advertising (iPad / Android) – Static Interstitial

Static Interstitial	
Delivery	.ZIP file via internetpub@roularta.be Must contain: - 2 images for online mode - 2 images for offline mode - Txt file with target URL > **Pay attention : HTTPS required !!** 1 https-URL has to be forwarded in a txt file and is used both for a portrait image and a landscape image
IMAGES	**! ONLINE MODE**
Dimensions image portrait	1536 pixels wide x 2048 pixels high
Dimensions image landscape	2048 pixels wide x 1536 pixels high
Animation	Max. 3 times the animation within 15 sec., then stop
File type	GIF, JPEG, animated GIF, PNG
Maximum file size	Max. 150 KB
Target URL	1 https-URL has to be forwarded in a txt file and is used both for a portrait image and a landscape image
IMAGES	**! OFFLINE MODE**
Dimensions image portrait	1536 pixels wide x 2048 pixels high
Dimensions image landscape	2048 pixels wide x 1536 pixels high
Info	It is important to also deliver 2 fixed background images for the offline mode: 1 portrait + 1 landscape (JPEG, GIF, PNG, not animated GIF)
Example	