

PUBLICATION STEPS AS FROM DECEMBER 2017

Formats

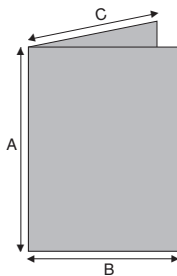
Bleed (to be added to the dimensions given below)

- If $A < 285$ mm: 5 mm on the top
If $A \geq 285$ mm: 5 mm on the top
and 5 mm on the bottom
If B and/or C < 225 : no bleed
If B and/or C = 225: 10 mm horizontal

A = min. 155 mm / max. 285 mm

B = min. 115 mm / max. 225 mm

C = min. 115 mm / max. 225 mm



Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of all editions using the material, the subject and a reference to the corresponding order number.

Paper (maximum weight per m²)

Min. 135 g/m²

- Remarks:
- All gatefolds supplied, have to be of the same format and weight per m².
 - The grain direction of the paper has to be parallel to the back to avoid the fold from tearing.
 - If the print run exceeds 50,000 copies, please provide a 3% waste. If the print run is equal to or less than 25,000 copies, please provide a waste of 1,500 copies.
 - Perforations in the back may cause the fold to tear!

Packaging and delivery

BLANKS: 6 weeks before publication, 200 blanks accompanied by a note of dispatch have to be sent to Roularta Media Group, Linda Taillaert, Meiboomlaan 33, 8800 Roeselare.

PACKAGING: The inserts have to be supplied folded, stacked in packets that are not crossed if possible. See page Stacking instructions and pallet specifications.

WASTE: Please provide
- a waste of 1,000 copies if the print run is equal to or less than 25,000 copies
- a waste of 2% if the print run exceeds 25,000 copies

DELIVERY: 4 weeks before publication at Roularta Media Group, Linda Taillaert, Meiboomlaan 33, 8800 Roeselare.