

Technical sheet COLUMNS **Knack Weekend** **Le Vif Weekend**

Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of all editions using the material, the subject and a reference to the corresponding order number.

Sortes of Columns

NL: Fashion - Living - Time Out - Immo

FR: Les Bonnes Adresses - Immo

**NEW FORMAT KNACK WEEKEND AND LE VIF WEEKEND H 275 mm X B 215 mm
FROM 26/11/2025**

Columns Magazines format magazines H 275 x W 215



2/1 column no bleed

Format:

H 246 mm x W 405 mm

All materials must be supplied as one unit. Spread headings and texts must remain 3 mm left and 3 mm right from the fold.



1/1 column no bleed

Format:

H 246 mm x W 190 mm



1/2 column vertical no bleed

Format:

H 246 mm x W 93 mm



1/2 column horizontal no bleed

Format:

H 121 mm x W 190 mm



1/4 column squared no bleed

Format:

H 121 mm x W 93 mm