Take Over (+ publication on M sites)

| DI | ESKTOP | | | MOBILE | |
|--|-----------------|------------------------------------|-------------------|---|--|
| 1280 pixels wide x 1024 Background colour: # | | Dimensions ode) | | 320 pixels wide x 100 pixels high 320 pixels wide x 50 pixels high | |
| 200 KB | | Maximum file siz | 2e 40 KB | 40 KB | |
| GIF or JPEG | | File type | GIF or JPEG | GIF or JPEG | |
| URL has to be forwarde | d in a txt file | Target URL | URL has to be for | URL has to be forwarded in a txt file | |
| | 1 | Example | | | |
| | 250 pixels | | • | 1024 pixels | |
| | | the blue space i for te ad of t | | | |
| | 150 pixels | | | 150 pixels | |
| | | | | | |
| 870px max height to | | 1280 pixels | | | |
| show text/ image | | | | | |
| | | | | | |
| | | 980 pixels is the width of ou | ır website | | |
| | | | | | |
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| | V | | | | |
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