

Take Over KW (+ publication on M sites)

DESKTOP		MOBILE
1600 pixels wide x 1200 pixels high Background colour: #_____ (hexadecimal code)	Dimensions	320 pixels wide x 100 pixels high 300 pixels wide x 250 pixels high
200 KB	Maximum file size	40 KB
GIF <i>or</i> JPEG	File type	GIF <i>or</i> JPEG
URL has to be forwarded in a txt file	Target URL	URL has to be forwarded in a txt file
	Example	

The diagram illustrates the layout of an advertisement on a desktop screen. The desktop screen is 1600 pixels wide and 1200 pixels high. A blue rectangular area at the top represents the ad space, which is 150 pixels high and 1200 pixels wide. The text 'the blue space is the space for the ad of the client' is centered within this blue area. The width of the website is indicated as 1280 pixels. The mobile dimensions are shown as a smaller blue rectangle with a width of 320 pixels and a height of 100 pixels. The text '1280 pixels is the width of our website' is also present in the diagram.