Technical data Internet Ads
Take Over KW (+ publication on M sites)

DESKTOP		MOBILE
1600 pixels wide x 1200 pixels high **Background colour:** #_____ (hexadecimal code)	**Dimensions**	320 pixels wide x 100 pixels high 300 pixels wide x 250 pixels high
200 KB	**Maximum file size**	40 KB
GIF *or* JPEG	**File type**	GIF *or* JPEG
URL has to be forwarded in a txt file	**Target URL**	URL has to be forwarded in a txt file
	Example	

150 pixels
the blue space is the space for the ad of the client
1200 pixels
160 pixels
160 pixels
1600 pixels
1280 pixels is the width of our website