

Technical data Internet Ads

CPC

DESKTOP		MOBILE
1200 pixels wide x 800 pixels high (min. 400 x 260 pixels) Minimum 2 images to be delivered 300 pixels wide x 250 pixels high	Dimensions	1200 pixels wide x 800 pixels high (min. 400 x 260 pixels) Minimum 2 images to be delivered
2.5 MB	Maximum file size	2.5 MB
JPEG <i>or</i> STATIC GIF	File type	JPEG <i>or</i> STATIC GIF
50-60 characters including spaces	Title	50-60 characters including spaces
Either url with UTM or click tracker	Target URL	Either url with UTM or click tracker
Example		
 		