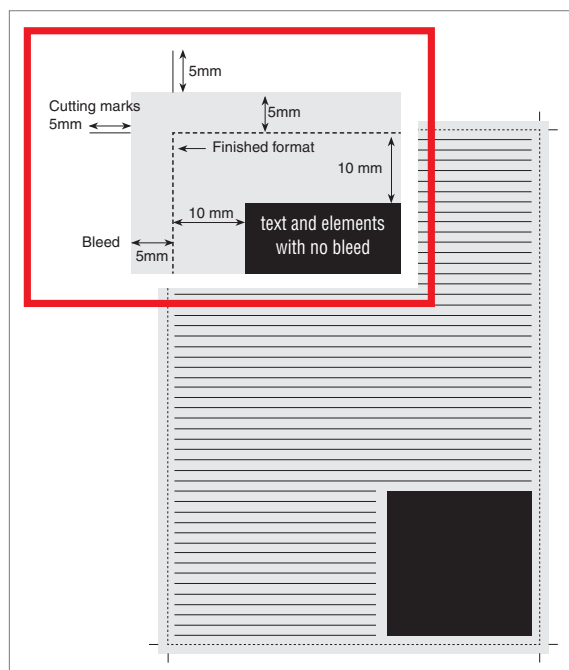


Technical sheet

La Maison Victor

Finished format: H 297 mm x W 230 mm

Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of all editions using the material, the subject and a reference to the corresponding order number.



1/1 page

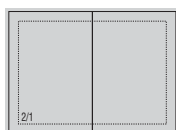
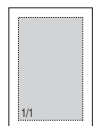
Finished format (trimbox):
H 297 mm x W 230 mm

Finished format + 5 mm bleed:
H 307 mm x W 240 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
H 317 mm x W 250 mm

The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



2/1 page

Finished format (trimbox):
H 297 mm x W 460 mm

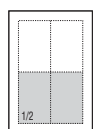
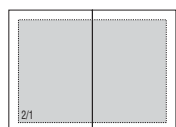
Finished format + 5 mm bleed:
H 307 mm x W 470 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
H 317 mm x W 480 mm

The bleed must not contain any registration marks, colour strips and the like.

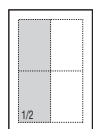
The texts, photos, logos and agency references must remain at least 10 mm from the bleed.

All materials must be supplied as one unit. Spread headings and texts must remain 3 mm left and 3 mm right from the fold.



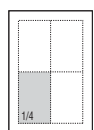
1/2 page horizontal no bleed

Format:
H 127 mm x W 200 mm



1/2 page vertical no bleed

Format:
H 260 mm x W 97 mm



1/4 page squared no bleed

Format:
H 127 mm x W 97 mm