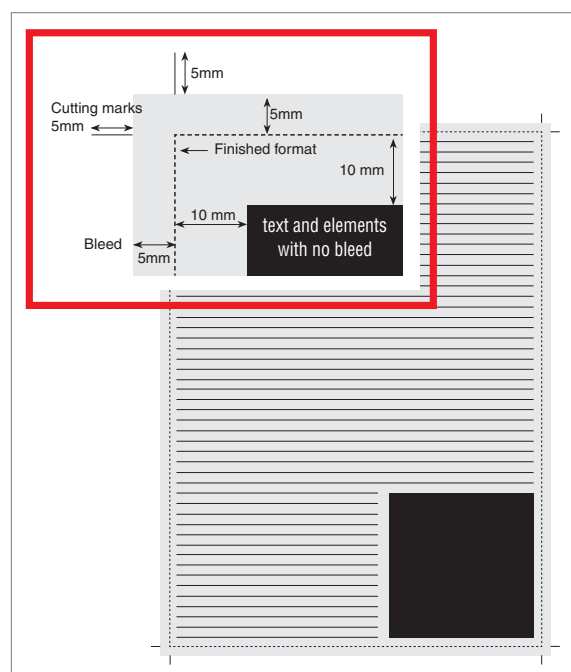


Technical sheet - 1/2

Kids Only

Finished format: H 270 mm x W 210 mm

Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of all editions using the material, the subject and a reference to the corresponding order number.



1/1 page bleed - Cover 2/3/4 bleed

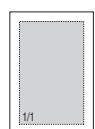
Finished format (trimbox):
H 270 mm x W 210 mm

Finished format + 5 mm bleed:
H 280 mm x W 220 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
H 290 mm x W 230 mm

The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.

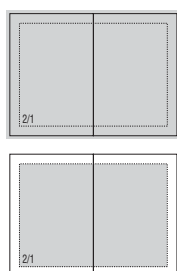


1/1 page no bleed - Cover 2/3/4 no bleed

Finished format (trimbox):
H 270 mm x W 210 mm

to be delivered format H 270 mm x W 210 mm
with the layout on H 250 mm x W 190 mm (around 10 mm white board)

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



2/1 page

Finished format (trimbox):
H 270 mm x W 420 mm

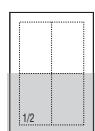
Finished format + 5 mm bleed:
H 280 mm x W 430 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
H 290 mm x W 440 mm

The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.

All materials must be supplied as one unit. Spread headings and texts must remain 3 mm left and 3 mm right from the fold.



1/2 page horizontal bleed

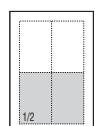
Finished format (trimbox):
H 132 mm x W 210 mm

Finished format + 5 mm bleed:
H 142 mm x W 220 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
H 152 mm x W 230 mm

The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



1/2 page horizontal no bleed

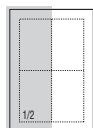
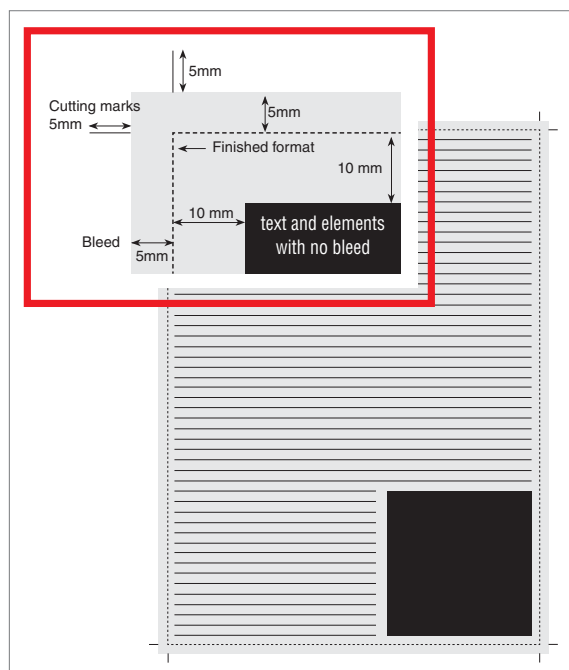
Format:
H 122 mm x W 190 mm

Technical sheet - 2/2

Kids Only

Finished format: H 270 mm x W 210 mm

Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of all editions using the material, the subject and a reference to the corresponding order number.



1/2 page vertical bleed

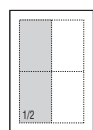
Finished format (trimbox):
H 270 mm x W 102 mm

Finished format + 5 mm bleed:
H 280 mm x W 112 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
H 290 mm x W 122 mm

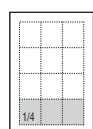
The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



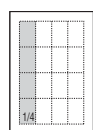
1/2 page vertical no bleed

Format:
H 250 mm x W 92 mm



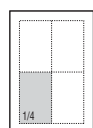
1/4 page horizontal no bleed

Format:
H 58 mm x W 190 mm



1/4 page vertical no bleed

Format:
H 250 mm x W 43 mm



1/4 page squared no bleed

Format:
H 122 mm x W 92 mm