

TECHNICAL SHEET: DEDICATED

DEADLINE: 12 working days before publication

DELIVER TO: marva.de.vries@roularta.be

FORMAT:

- via WeTransfer or as an e-mail attachment
- Text as Word/Text Document/Excel
- Logo and graphics as .jpg or .png
- PDF also as attachment or via WeTransfer
- To be delivered in the languages ordered (NL + FR or NL or FR)

DELIVERABLES: 2 TO 3 ADVERTORIALS

- A. Material for **2 to 3 advertorials**. For each advertorial:
1. **Heading:** maximum 40 characters including spaces
 2. **Sub-heading:** maximum 30 characters including spaces
 3. **Logo:** height 50 pixels
 4. **Body:** 350 to 420 characters including spaces
 5. **Visual (optional):** width 600 pixels - height 650 pixels
 6. **Button:** maximum 25 characters including spaces
 7. **Questions (optional):** maximum 3, + multiple-choice options
 8. **PDF or link:** maximum 5 MB
- B. Input for the last topic, an editorial article/whitepaper written by Roularta. Customer can specify their choice of subject, Roularta will approve it and write the article.

PART 1: ADVERTORIAL

web versie

INCIDIDUNT UT LABORE ET DOLORE MAGNA ALIQUA



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3. Consectetur adipisicing elit, sed do eiusmod
4. Sed do eiusmod Lorem ipsum dolor sit amet

DE ALLERLEUKSTE TOERISTISCHE TIPS!
Gratis in je brievenbus.



Als de eerste delicate perenbloesems voorzichtig hun blaadjes ontrollen, ontwaakt Vlaams-Brabant uit zijn winterslaap. Hoog tijd om de benen te strekken met een fietstocht of wandeling over een tapijt van witte en roze bloemblaadjes.

Ontdek alle mogelijkheden van Vlaams-Brabant in het gratis halfjaarlijkse Groene Gordel & Hageland Magazine. Bovendien krijg je er nu gratis ons gloednieuw biermagazine bij!

GRATIS ABONNEMENT

[Terug naar boven](#)

INTERNATIONALE
WILDBERS

1. **Heading**
maximum 40 characters including spaces

2. **Sub-heading**
maximum 30 characters including spaces

3. **Logo**
height 50 pixels

4. **Body**
350 to 420 characters including spaces
de préférence un texte contenu
indiquer les éléments à mettre en gras

5. **Visual (optional)**
width 600 pixels - height 650 pixels

6. **Button:**
maximum 25 characters including spaces

PART 2: LANDING PAGE (OPTIONAL)

Landing page created by Roularta, leads generated by Roularta and delivered by the customer.

Stap 1 Vraag en antwoord

Wenst u ons jaarlijks gratis magazine te ontvangen?

Ja

Nee

7. Questions (optional):
1 to 3 short multiple choice
questions and possible answers

PART 3: PDF OR LINK

At the bottom of the e-mail or the landing page: an information document/brochure/link to the customer's site. The maximum size of one PDF is 5 MB.