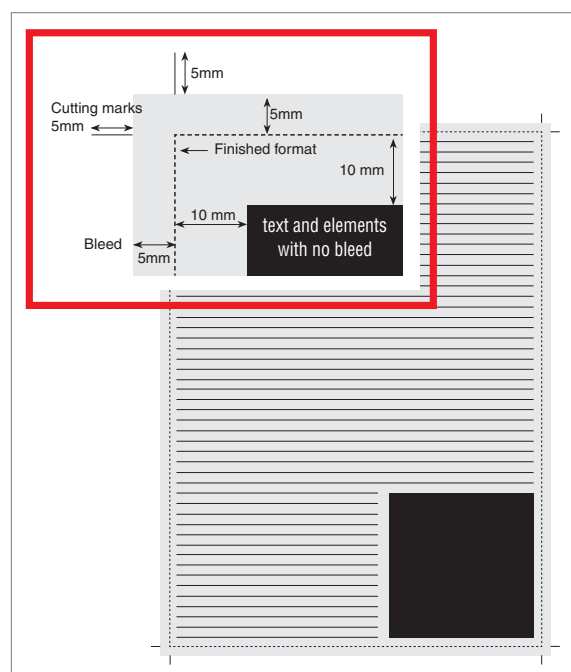


Technical sheet 1/2

Landleven

Finished format: W 230 mm x H 285 mm

Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of all editions using the material, the subject and a reference to the corresponding order number.



1/1 page

Finished format (trimbox):
W 230 mm x H 285 mm

Finished format + 5 mm bleed:
W 240 mm x H 295 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
W 250 mm x H 305 mm

The bleed must not contain any registration marks, colour strips and the like.

Texts, photos, logos and agency references must remain at least 10 mm from the bleed.

When sending an advertisement meant as an advertorial, the word 'Advertorial' needs to be included in the advertisement.



2/1 page

Finished format (trimbox):
W 460 mm x H 285 mm

Finished format + 5 mm bleed:
W 470 mm x H 295 mm

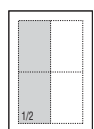
Finished format + 5 mm bleed + 5 mm cutting marks:
W 480 mm x H 305 mm

The bleed must not contain any registration marks, colour strips and the like.

Texts, photos, logos and agency references must remain at least 10 mm from the bleed.

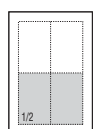
All materials must be supplied as one unit. Spread headings and texts must remain 3 mm left and 3 mm right from the fold.

When sending an advertisement meant as an advertorial, the word 'Advertorial' needs to be included in the advertisement.



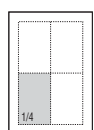
1/2 page vertical no bleed

Format:
W 98 mm x H 268 mm



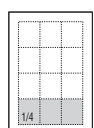
1/2 page horizontal no bleed

Format:
W 200 mm x H 132 mm



1/4 page squared no bleed

Format:
W 98 mm x H 132 mm



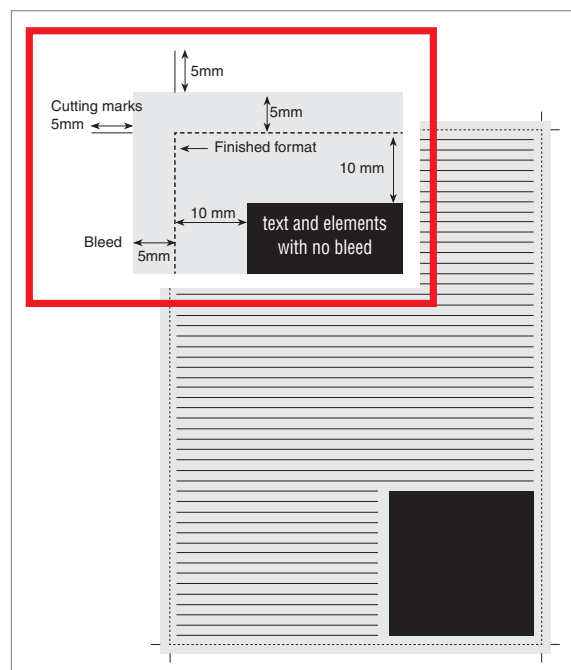
1/4 pagina vertical no bleed

Format:
W 200 mm x H 64 mm

Landleven

Finished format: W 230 mm x H 285 mm

Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of all editions using the material, the subject and a reference to the corresponding order number.



Formats from the 'little' advertisements on the 'Special addresses'

1 square	W 94 mm x H 28 mm	/	W 45 mm x H 59 mm	
2 squares	W 94 mm x H 59 mm	/	W 45 mm x H 125 mm	/ W 192 mm x H 28 mm
3 squares	W 94 mm x H 94 mm	/	W 143 mm x H 59 mm	/ W 45 mm x H 191 mm
4 squares	W 94 mm x H 125 mm	/	W 192 mm x H 59 mm	/ W 45 mm x H 257 mm