

Technical sheet

KW Specials

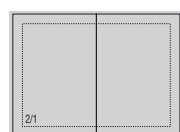
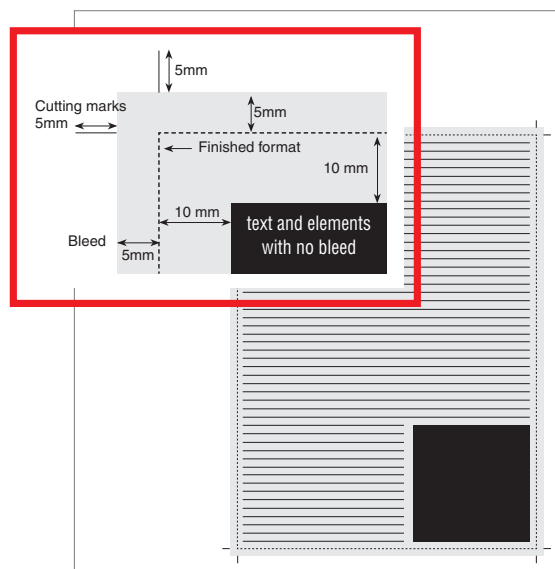
Finished format: H 285 mm x W 235 mm

Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of all editions using the material, the subject and a reference to the corresponding order number.

Paper: UPM Matt 54 gr

Material: Optimised RGB-images convert to CMYK with the correct ICC-profile: ISOcoated_v2_300

The ICC-profile and more technical information can be downloaded on our website: www.roularta.be among "to advertise" technical info



2/1 page bleed

Finished format (trimbox):
H 285 mm x W 470 mm

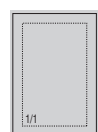
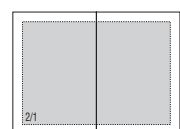
Finished format + 5 mm bleed:
H 295 mm x W 480 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
H 305 mm x W 490 mm

The bleed must not contain any registration marks, colour strips and the like.

The texts and elements with no bleed must remain at least 10 mm from the edge.

All materials must be supplied as one unit. Spread headings and texts must remain 3 mm left and 3 mm right from the fold.



1/1 page bleed

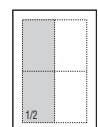
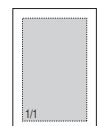
Finished format (trimbox):
H 285 mm x W 235 mm

Finished format + 5 mm bleed:
H 295 mm x W 245 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
H 305 mm x W 255 mm

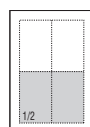
The bleed must not contain any registration marks, colour strips and the like.

The texts and elements with no bleed must remain at least 10 mm from the edge.



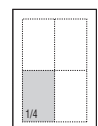
1/2 page vertical no bleed

Format:
H 265 mm x W 105 mm



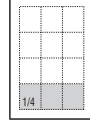
1/2 page horizontal no bleed

Format:
H 130 mm x W 215 mm



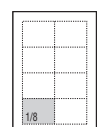
1/4 page vertical no bleed

Format:
H 130 mm x W 105 mm



1/4 page horizontal no bleed

Format:
H 63 mm x W 215 mm



1/8 page no bleed

Format:
H 63 mm x W 105 mm