Technical sheet

Knack Focus

Finished format: H 255 mm x W 185 mm

10 mm 10 mm text and elements Bleed with no bleed 5mm THESE FORMATS DO NOT APPLY TO KNACK FOCUS ZOMER from 25/06/2025 until 20/08/2025 Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of all editions using the material, the subject and a reference to the corresponding order number. 1/1 page 2/1 page Finished format (trimbox): Finished format (trimbox): H 255 mm x W 185 mm H 255 mm x W 370 mm + 5 mm bleed all around + 5 mm bleed all around All elements that are not to be cut, All elements that are not to be cut, must remain at least 10mm from the bleed. must remain at least 10mm from the bleed. All materials must be supplied as one unit. Spread headings and texts must remain 3 mm left and 3 mm right from the fold. 1/2 page vertical bleed 1/2 page horizontal bleed Finished format (trimbox): Finished format (trimbox): H 255 mm x W 91 mm H 126 mm x W 185 mm + 5 mm bleed all around + 5 mm bleed all around All elements that are not to be cut, All elements that are not to be cut. must remain at least 10mm from the bleed. must remain at least 10mm from the bleed. 1/3 page vertical bleed (left or right) 2/3 page vertical bleed Finished format (trimbox): Finished format (trimbox): H 255 mm x W 64 mm H 255 mm x W 117 mm + 5 mm bleed all around + 5 mm bleed all around All elements that are not to be cut, All elements that are not to be cut, must remain at least 10mm from the bleed. must remain at least 10mm from the bleed. 1/3 page horizontal bleed 1/4 page horizontal bleed Finished format (trimbox): Finished format (trimbox): H 87 mm x W 185 mm H 68 mm x W 185 mm 1/4 + 5 mm bleed all around + 5 mm bleed all around All elements that are not to be cut, All elements that are not to be cut, must remain at least 10mm from the bleed. must remain at least 10mm from the bleed. 1/4 page squared no bleed 1/3 page squared no bleed Format: Format: H 112 mm x W 76 mm H 112 mm x W 102mm 1/3 1/6 page vertical no bleed Format: H 112 mm x W 49 mm

5mm

15mm

Finished format

Cutting marks

5mm 📥

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