

# INSERTS FOR MAGAZINES WITH GLUED BACK (1/2)

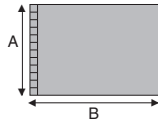
Format: W 202 x H 267 mm

See calendars

The material should be delivered per language and per edition on a separate pallet. Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of the edition and language, the subject and a reference to the corresponding order number. If there are different versions, a separate pallet should be delivered for each version.

## Formats

### REPLY CARD



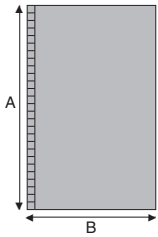
A	100 mm
B	150 mm

the perforation is 10 mm from the left border

**For all magazines: bleed (to be added to the measurements opposite)**

4 mm on the left  
5 mm at the top

### 2 PAGES

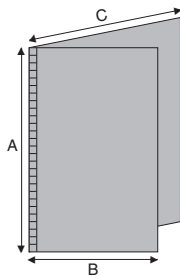


	MAX	MIN
A	267 mm	155 mm
B	202 mm	110 mm

**Bleed (to be added to the measurements opposite)**

4 mm on the left in the back  
If A < 267 mm: 5 mm at the top  
If A = 267 mm: 5 mm at the top  
5 mm at the bottom  
If B = 202 mm: 4 mm on the right

### 4-8-12-16 PAGES



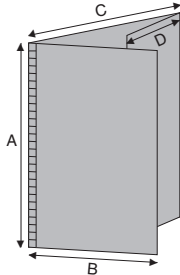
	MAX	MIN
A	267 mm	155 mm
B	202 mm	140 mm
C	202 mm	150 mm

**Bleed (to be added to the measurements opposite)**

4 mm on the left in the back  
If A < 267 mm: 5 mm at the top  
If A = 267 mm: 5 mm at the top  
5 mm at the bottom  
If B or C = 202 mm: 4 mm on the right

C never < B

### 6 PAGES



	MAX	MIN
A	267 mm	155 mm
B	175 mm	140 mm
C	185 mm	150 mm
D	180 mm	100 mm

**Bleed (to be added to the measurements opposite)**

4 mm on the left in the back  
If A < 267 mm: 5 mm at the top  
If A = 267 mm: 5 mm at the top  
5 mm at the bottom

C never < B

### OVERLAP

No overlap is required.  
Inserts of 8, 12 and 16 pages must be closed at the top.

## Paper (minimum weight per m<sup>2</sup>)

reply card =	135 g/m <sup>2</sup>
2 pages with flap =	135 g/m <sup>2</sup>
4 pages =	120 g/m <sup>2</sup>
6 pages =	120 g/m <sup>2</sup>
8 pages =	80 g/m <sup>2</sup>
12-16 pages =	70 g/m <sup>2</sup>

### Note:

- All inserts must be of the same format and weight per m<sup>2</sup>.
- The grain direction of the paper must be parallel to the back.
- Please provide 5% waste.

# INSERTS FOR MAGAZINES WITH GLUED BACK (2/2)

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**Format:** W 202 x H 267 mm

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## **Blanks, packaging, delivery**

### **BLANKS:**

6 weeks before publication, 10 blanks accompanied by a note of dispatch should be sent to Roularta Media Group, Griet Vanderyse, Meiboomlaan 33, B-8800 Roeselare, Belgium.

### **PACKAGING:**

The inserts must be supplied folded, stacked in packets of at least 250, crosswise or turn and turn about. See page Stacking instructions and pallet specifications.

### **DELIVERY:**

4 weeks before publication at Roularta Media Group, Griet Vanderyse, Meensesteenweg 300, 8800 Roeselare.