

INSERTS FOR BLACK WEEKEND DUTCH + FRENCH WITH GLUED BACK (1/2)

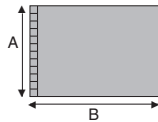
Format: W 225 x H 285 mm

See calendars

Formats

The material should be delivered per language and per edition on a separate pallet. Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of the edition and language, the subject and a reference to the corresponding order number. If there are different versions, a separate pallet should be delivered for each version.

REPLY CARD



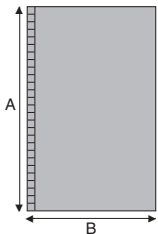
A	100 mm
B	150 mm

the perforation is 10 mm from the left border

For all magazines: bleed (to be added to the measurements opposite)

4 mm on the left
5 mm at the top

2 PAGES



	MAX	MIN
A	285 mm	155 mm
B	225 mm	110 mm

Bleed (to be added to the measurements opposite)

4 mm on the left in the back

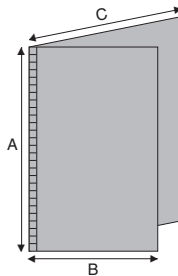
If A < 285 mm: 5 mm at the top

If A = 285 mm: 5 mm at the top

5 mm at the bottom

If B = 225 mm: 4 mm on the right

4-8-12-16 PAGES



	MAX	MIN
A	285 mm	155 mm
B	225 mm	140 mm
C	225 mm	150 mm

Bleed (to be added to the measurements opposite)

4 mm on the left in the back

If A < 285 mm: 5 mm at the top

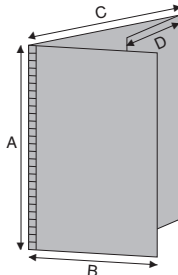
If A = 285 mm: 5 mm at the top

5 mm at the bottom

If B or C = 225 mm: 4 mm on the right

C never < B

6 PAGES



	MAX	MIN
A	285 mm	155 mm
B	195 mm	140 mm
C	195 mm	150 mm
D	200 mm	100 mm

Bleed (to be added to the measurements opposite)

4 mm on the left in the back

If A < 285 mm: 5 mm at the top

If A = 285 mm: 5 mm at the top

5 mm at the bottom

C never < B

OVERLAP

No overlap is required.

Inserts of 8, 12 and 16 pages must be closed at the top.

Paper (minimum weight per m²)

reply card =	135 g/m ²
2 pages with flap =	135 g/m ²
4 pages =	120 g/m ²
6 pages =	120 g/m ²
8 pages =	80 g/m ²
12-16 pages =	70 g/m ²

Note:

- All inserts must be of the same format and weight per m².
- The grain direction of the paper must be parallel to the back.
- Please provide 5% waste.

INSERTS FOR BLACK WEEKEND DUTCH + FRENCH WITH GLUED BACK (2/2)

Format: W 225 x H 285 mm

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Blanks, packaging, delivery

BLANKS:

6 weeks before publication, 10 blanks accompanied by a note of dispatch should be sent to Roularta Media Group, Griet Vanderyse, Meiboomlaan 33, B-8800 Roeselare, Belgium.

PACKAGING:

The inserts must be supplied folded, stacked in packets of at least 250, crosswise or turn and turn about. See page Stacking instructions and pallet specifications.

DELIVERY:

4 weeks before publication at Roularta Media Group, Griet Vanderyse, Meensesteenweg 300, 8800 Roeselare.