

INSERTS LARGE SIZE RMG MAGAZINES (1/2)

The material should be delivered per language and per edition on a separate pallet. Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of the edition and language, the subject and a reference to the corresponding order number. If there are different versions, a separate pallet should be delivered for each version.

See calendars

Principle

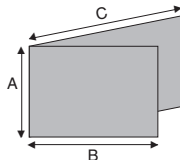
Each magazine contains maximally 2 centrefold inserts*, both more or less in the centre, and if necessary also inserts separated by 2 sections**.

* Insert in the middle of a quire. This need not necessarily be the middle or central quire.

** Insert which is divided into two halves. One half is in the front of the magazine and the other half at the back.

Formats

REPLY CARD (only as outsert)

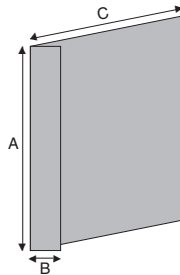


	MAX	MIN
A	110 mm	110 mm
B	150 mm	80 mm
C	150 mm	115 mm

A bleed of 5 mm is included at the top

C has to be minimally 10 mm wider than B

PAGES WITH FLAP



	MAX	MIN
A	340 mm	155 mm
B	105 mm	105 mm
C	260 mm	115 mm

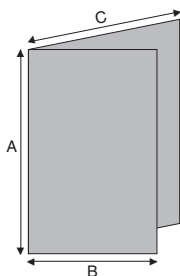
Bleed (to be added to the measurements opposite)

If A < 340 mm: 5 mm at the top

If A = 340 mm: 5 mm at the top

5 mm at the bottom

4-8-12-16 PAGES



	MAX	MIN
A	340 mm	155 mm
B	255 mm	150 mm
C	260 mm	150 mm

Bleed (to be added to the measurements opposite)

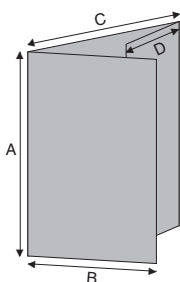
If A < 340 mm: 5 mm at the top

If A = 340 mm: 5 mm at the top

5 mm at the bottom

C never < B

6 PAGES



	MAX	MIN
A	340 mm	155 mm
B	250 mm	140 mm
C	260 mm	150 mm
D	240 mm	100 mm

Bleed (to be added to the measurements opposite)

If A < 340 mm: 5 mm at the top

If A = 340 mm: 5 mm at the top

5 mm at the bottom

C never < B

OVERLAP

We always ask for a 10 mm overlap at the back of the insert.

No overlap is required for 8, 12 and 16-page inserts which are closed at the top, but if no overlap is provided a surcharge of 15% can be the consequence.

On the other hand, for minimum formats a 10 mm overlap at the back is obligatory.

Paper (minimum weight per m²)

reply card =	135 g/m ²
2 pages with flap =	135 g/m ²
4 pages =	120 g/m ²
6 pages =	120 g/m ²
8 pages =	80 g/m ²
12-16 pages =	70 g/m ²

Note:

- All inserts should have the same format and weight per m².
- The grain direction of the paper must be parallel to the back, if not the fold may tear open when the magazine is assembled.
- Please provide 5% waste.
- Perforations in the back may cause the fold to tear open!

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Blanks, packaging, delivery

BLANKS:

6 weeks before publication, 10 blanks accompanied by a note of dispatch should be sent to Roularta Media Group, Griet Vanderyse, Meiboomlaan 33, B-8800 Roeselare, Belgium.

PACKAGING:

The inserts must be supplied folded, stacked in packets of at least 250, crosswise or turn and turn about. See page Stacking instructions and pallet specifications.

DELIVERY:

4 weeks before publication at Roularta Media Group, Griet Vanderyse, Meensesteenweg 300, 8800 Roeselare.