GATEFOLD/TABERNACLE/FRENCH DOOR

MAGAZINES - STEPS - SPECIAL FORMULAS

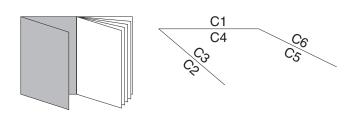
PUBLICATION STEPS AS FROM DECEMBER 2017

Reservation

Only possible after approval of the production unit.

To obtain an approval, please contact Linda Taillaert (linda.taillaert@roularta.be).

Formats



1. Gatefold on the second cover

Bleed (to be added to the dimensions given below)

5 mm on the top and bottom 10 mm at the back (C5 and C6)

 $C1 = 222 \, \text{mm}$

 $C2 = 217 \, \text{mm}$

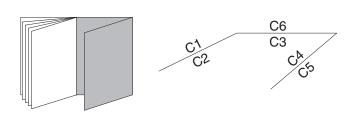
 $C3 = 217 \, \text{mm}$

 $C4 = 222 \, \text{mm}$

 $C5 = 225 \, \text{mm}$

 $C6 = 225 \, \text{mm}$

2. Gatefold on the third cover



Bleed (to be added to the dimensions given below)

5 mm on the top and bottom 10 mm at the front (C1 and C2)

 $C1 = 225 \, \text{mm}$

 $C2 = 225 \, \text{mm}$

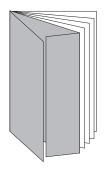
 $C3 = 222 \, \text{mm}$

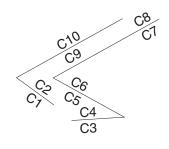
 $C4 = 217 \, \text{mm}$

 $C5 = 217 \, \text{mm}$

 $C6 = 222 \, \text{mm}$

3. French door





Bleed (to be added to the dimensions given below)

5 mm on the top and bottom

10 mm at the back (C7, C8, C9 and C10)

 $C1 = 108 \, \text{mm}$

 $C2 = 108 \, \text{mm}$

 $C3 = 118 \, \text{mm}$

 $C4 = 118 \, \text{mm}$

 $C5 = 220 \, \text{mm}$

 $C6 = 220 \, \text{mm}$

 $C7 = 225 \, \text{mm}$

 $C8 = 225 \, \text{mm}$

 $C9 = 225 \, \text{mm}$

C5 by two glue points (one glue point on top and one at the bottom).

C4 should be attached to

 $C10 = 225 \, \text{mm}$

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Paper (maximum weight per m²)

Gatefold on the second cover = 90 g/m^2 Gatefold on the third cover = 115 g/m^2 French door = 115 g/m^2

Remarks:

- All gatefolds supplied, have to be of the same format and weight per m².
- The grain direction of the paper has to be parallel to the back to avoid the fold from tearing.
- If the print run exceeds 50,000 copies, please provide a 2% waste. If the print run is equal to or less than 50,000 copies, please provide a waste of 1,500 copies.
- Perforations in the back may cause the fold to tear!

Packaging and delivery

BLANKS: 6 weeks before publication, 200 blanks accompanied by a note of dispatch have to be sent to

Roularta Media Group, Linda Taillaert, Meiboomlaan 33, 8800 Roeselare.

PACKAGING: The inserts have to be supplied folded, stacked in packets that are not crossed if possible. See page

Stacking instructions and pallet specifications.

DELIVERY: 4 weeks before publication at Roularta Media Group, Linda Taillaert, Meiboomlaan 33,

8800 Roeselare.

Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of all editions using the material, the subject and a reference to the corresponding order number.

CREATIVE FORMULAS