

# GATEFOLD AS AN EXTENSION TO THE COVER (1/2)

FORMAT: 202 MM W X 267 MM H

---

## Description

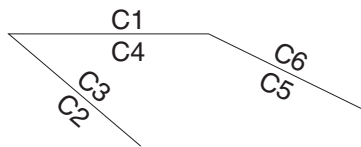
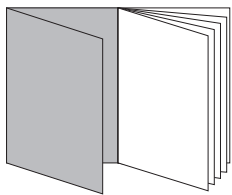
A formula in which a series of pages folds out as an extension to the cover. The surprise effect produced by this formula offers considerable creative possibilities.

Furthermore, there is no need to depart from the current deadlines for reservation. RMG prints the gatefold together with the magazine itself, so there is no separate deadline.

## Possibilities

1. Gatefold on 2nd cover
2. Gatefold on 3rd cover
3. Half gatefold on 2nd cover
4. Half gatefold on 3rd cover
5. Reverse gatefold on 2nd cover
6. Double gatefold on 2nd cover

## Technical specifications



### 1. Gatefold on 2nd cover

C1 = 197 mm (cover magazine, reserved for the editorial staff)

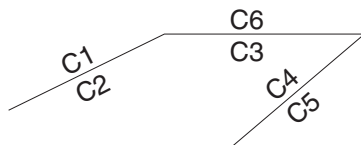
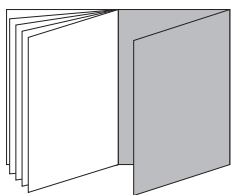
C2 = 192 mm

C3 = 192 mm

C4 = 197 mm (cover B)

C5 = 202 mm

C6 = 202 mm



### 2. Gatefold on 3rd cover

C1 = 202 mm (cover magazine, reserved for the editorial staff)

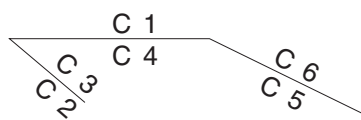
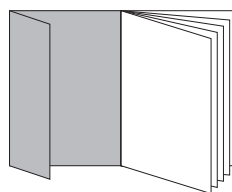
C2 = 202 mm (cover B)

C3 = 197 mm

C4 = 192 mm

C5 = 192 mm

C6 = 197 mm



### 3. Half gatefold on 2nd cover

C1 = 197 mm (cover magazine, reserved for the editorial staff)

C2 = 110 mm

C3 = 110 mm

C4 = 197 mm (cover B)

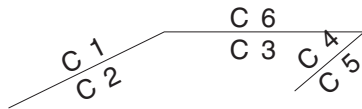
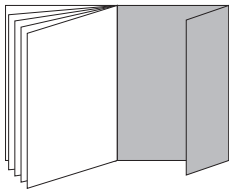
C5 = 202 mm

C6 = 202 mm

# GATEFOLD AS AN EXTENSION TO THE COVER (2/2)

FORMAT: 202 MM W X 267 MM H

---



## 4. Half gatefold on 3rd cover

C1 = 202 mm (cover magazine, reserved for the editorial staff)

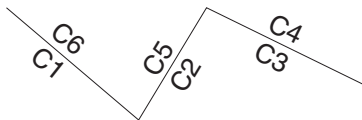
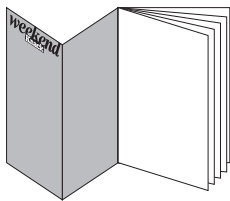
C2 = 202 mm (cover B)

C3 = 197 mm

C4 = 110 mm

C5 = 110 mm

C6 = 197 mm



## 5. Reverse gatefold on 2nd cover

C1 = 192 mm (cover magazine, reserved for the editorial staff)

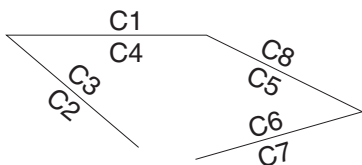
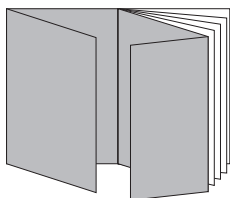
C2 = 197 mm (cover B)

C3 = 202 mm

C4 = 202 mm

C5 = 197 mm

C6 = 192 mm



## 6. Double gatefold on 2nd cover

C1 = 197 mm (cover magazine, reserved for the editorial staff)

C2 = 192 mm

C3 = 192 mm

C4 = 197 mm (cover B)

C5 = 197 mm

C6 = 192 mm

C7 = 192 mm

C8 = 197 mm

## Formats material

- Half a page (ex. 3, 4): 267 x 110 mm + bleed (5 mm) top, bottom, left and right
- Single pages (ex. 1, 2, 5): 267 x 192 mm + bleed (5 mm) top, bottom, left and right
- Double page (ex. 6): 267 x 389 mm + bleed (5 mm) top, bottom, left and right.