

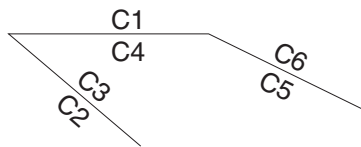
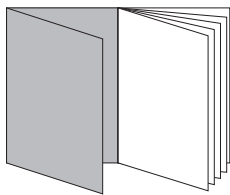
Description

A formula in which a series of pages folds out as an extension to the cover. The surprise effect produced by this formula offers considerable creative possibilities.

Furthermore, there is no need to depart from the current deadlines for reservation. RMG prints the gatefold together with the magazine itself, so there is no separate deadline.

Possibilities

1. Gatefold on 2nd cover
2. Gatefold on 3rd cover
3. Half gatefold on 2nd cover
4. Half gatefold on 3rd cover
5. Reverse gatefold on 2nd cover
6. Double gatefold on 2nd cover

Technical specifications**1. Gatefold on 2nd cover**

C1 = 180 mm (cover magazine, reserved for the editorial staff)

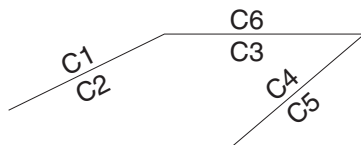
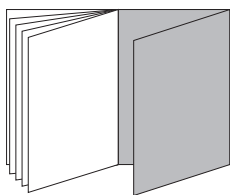
C2 = 175 mm

C3 = 175 mm

C4 = 180 mm (cover B)

C5 = 185 mm

C6 = 185 mm

**2. Gatefold on 3rd cover**

C1 = 185 mm (cover magazine, reserved for the editorial staff)

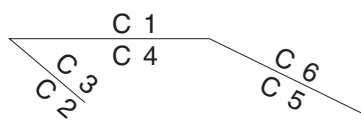
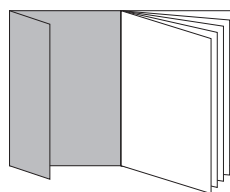
C2 = 185 mm (cover B)

C3 = 180 mm

C4 = 175 mm

C5 = 175 mm

C6 = 180 mm

**3. Half gatefold on 2nd cover**

C1 = 180 mm (cover magazine, reserved for the editorial staff)

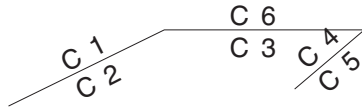
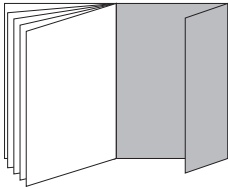
C2 = 110 mm

C3 = 110 mm

C4 = 180 mm (cover B)

C5 = 185 mm

C6 = 185 mm

**4. Half gatefold on 3rd cover**

C1 = 185 mm (cover magazine, reserved for the editorial staff)

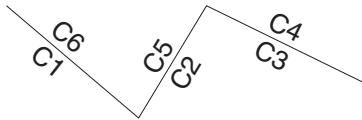
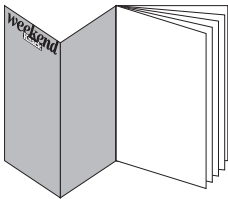
C2 = 185 mm (cover B)

C3 = 180 mm

C4 = 110 mm

C5 = 110 mm

C6 = 180 mm

**5. Reverse gatefold on 2nd cover**

C1 = 175 mm (cover magazine, reserved for the editorial staff)

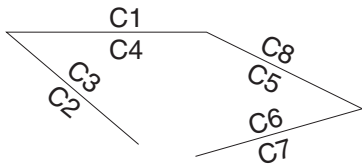
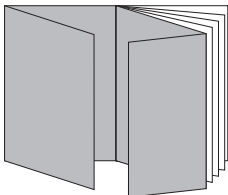
C2 = 180 mm (cover B)

C3 = 185 mm

C4 = 185 mm

C5 = 180 mm

C6 = 175 mm

**6. Double gatefold on 2nd cover**

C1 = 180 mm (cover magazine, reserved for the editorial staff)

C2 = 175 mm

C3 = 175 mm

C4 = 180 mm (cover B)

C5 = 180 mm

C6 = 175 mm

C7 = 175 mm

C8 = 180 mm

Formats material

- Half a page (ex. 3, 4): 255 x 110 mm + bleed 5 mm top, left, right and **10 mm at bottom**
- Single pages (ex. 1, 2, 5): 255 x 175 mm + bleed 5 mm top, left, right and **10 mm at bottom**
- Double page (ex. 6): 255 x 355 mm + bleed 5 mm top, left, right and **10 mm at bottom**