

# Formats papers

## Tam-Tam Knokke

### Tabloid format:

367 mm height  
256 mm width

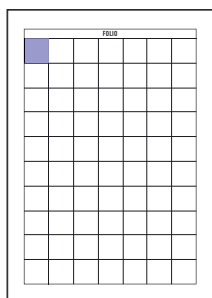
Every supply of material should be accompanied by:  
• a note of dispatch containing at least the following information:  
the client's name, the advertiser's name, date and title of all editions where the material will be used, the subject and a reference to the corresponding order number.

### Standard size formats advertisements and RRE (excl. RRS)

2 x 1/1 page (pano):	H 367 mm x W 530 mm
1/1 page:	H 367 mm x W 256 mm
1/2 page horizontal:	H 181 mm x W 256 mm
1/4 page small:	H 177 mm x W 108 mm
1/4 page big:	H 177 mm x W 145 mm
3 x 3 module:	H 105 mm x W 108 mm
Band format:	H 141 mm x W 256 mm
Next to editorial:	H 105 mm x W 182 mm
Next to editorial:	H 177 mm x W 182 mm

### Column width (excl. RRS and RRE)

1 col.:	34 mm
2 col.:	71 mm
3 col.:	108 mm
4 col.:	145 mm
5 col.:	182 mm
6 col.:	219 mm
7 col.:	256 mm



#### Module height

1 C	2 C	3 C	4 C	5 C	6 C	7 C	8 C	9 C	10 C
33	69	105	141	177	213	249	285	321	357

#### Module width

1 C	2 C	3 C	4 C	5 C	6 C	7 C
34	71	108	145	182	219	256

1 module : 33 mm H x 34 mm W or any multiple of 33 mm H x 34 mm W

### Cover page 1

Teaser upper right H 69 mm x W 71 mm

### Standard size formats RRS

1/1 page:	H 353 mm x W 256 mm
1/2 page vertical:	H 353 mm x W 126 mm
1/2 page horizontal:	H 175 mm x W 256 mm
1/4 page vertical:	H 175 mm x W 126 mm
1/4 page horizontal:	H 85 mm x W 256 mm
1/8 page vertical:	H 175 mm x W 61 mm
1/8 page horizontal:	H 85 mm x W 126 mm
1/3 page:	H 130 mm x W 256 mm
1/16 page vertical:	H 85 mm x W 61 mm
1/16 page horizontal:	H 41 mm x W 126 mm
1/32 page horizontal:	H 41 mm x W 61 mm
1/6 page vertical:	H 130 mm x W 126 mm

### Formats vastgoedsspecial

1/1 page:	H 353 mm x W 256 mm
1/2 page vertical:	H 353 mm x W 126 mm
1/2 page horizontal:	H 175 mm x W 256 mm
1/4 page vertical:	H 175 mm x W 126 mm
1/4 page horizontal:	H 85 mm x W 256 mm
1/8 page vertical:	H 175 mm x W 61 mm
1/8 page horizontal:	H 85 mm x W 126 mm
3/8 page vertical:	H 263 mm x W 126 mm
3/8 page horizontal:	H 175 mm x W 191 mm
1/16 page vertical:	H 85 mm x W 61 mm
1/16 page horizontal:	H 41 mm x W 126 mm
1/32 page horizontal:	H 41 mm x W 61 mm
3/16 page vertical:	H 130 mm x W 126 mm
3/16 page horizontal:	H 85 mm x W 191 mm

# Formats papers

Every supply of material should be accompanied by:  
• a note of dispatch containing at least the following information:  
the client's name, the advertiser's name, date and title of all editions where the material will be used, the subject and a reference to the corresponding order number.

## De Zondag

### Format

367 mm height  
256 mm width

### Formats advertisements and RRE

1/1 page:	H 367 mm	x	W 256 mm
1/2 page horizontal:	H 181 mm	x	W 256 mm
1/2 page vertical:	H 367 mm	x	W 126 mm
1/4 page:	H 181 mm	x	W 126 mm
2 x 1/1 page (pano):	H 367 mm	x	W 530 mm
1/3 editorial page:	H 128 mm	x	W 256 mm
1/4 editorial page (only cover):	H 96 mm	x	W 256 mm
1/8 H	H 181 mm	x	W 61 mm
1/8 W	H 89 mm	x	W 126 mm

### Standard formats RRS

1/1 page:	H 353 mm	x	W 256 mm
1/2 page vertical:	H 353 mm	x	W 126 mm
1/2 page horizontal:	H 175 mm	x	W 256 mm
1/4 page vertical:	H 175 mm	x	W 126 mm
1/4 page horizontal:	H 85 mm	x	W 256 mm
1/8 page vertical:	H 175 mm	x	W 61 mm
1/8 page horizontal:	H 85 mm	x	W 126 mm
1/3 page:	H 130 mm	x	W 256 mm
1/16 page vertical:	H 85 mm	x	W 61 mm
1/16 page horizontal:	H 41 mm	x	W 126 mm
1/32 page horizontal:	H 41 mm	x	W 61 mm
1/6 page vertical:	H 130 mm	x	W 126 mm

## Zeeuws Vlaams Advertentieblad

### Format

367 mm height  
256 mm width

### Modules

1/1 page:	H 367 x W 256 mm
1/4 page:	H 181 x W 126 mm
1/2 page horizontal:	H 181 x W 256 mm
1/2 page vertical:	H 367 x W 126 mm

### Colomn width

1 col.:	34 mm
2 col.:	71 mm
3 col.:	108 mm
4 col.:	145 mm
5 col.:	182 mm
6 col.:	219 mm
7 col.:	256 mm
14 col.:	530 mm (panoramic)