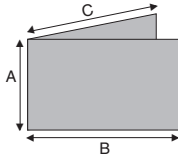


Emplacement

In the middle of the magazine.

Formats

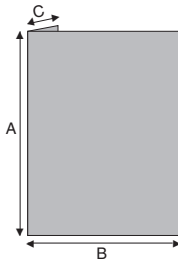
REPLY CARD (only as outsert)



	MAX	MIN
A	105 mm	105 mm
B	150 mm	150 mm
C	105 mm	105 mm

Top margin: bleed 5 mm at the top
Bottom margin: bleed 5 mm at the bottom

2 PAGES WITH FLAP



	MAX	MIN
A	285 mm	155 mm
B	225 mm	120 mm
C	105 mm	105 mm

Bleed (to be added to the measurements opposite)

If $A < 285$ mm: 5 mm at the top
If $A \geq 285$ mm: 5 mm at the top
and min. 5 mm at the bottom

4-8-12-16 PAGES



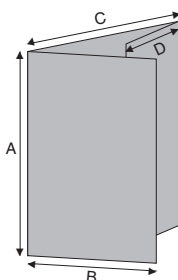
	MAX	MIN
A	285 mm	155 mm
B	225 mm	150 mm
C	225 mm	150 mm

Bleed (to be added to the measurements opposite)

If $A < 285$ mm: 5 mm at the top
If $A \geq 285$ mm: 5 mm at the top
and min. 5 mm at the bottom

C never < B

6 PAGES



	MAX	MIN
A	285 mm	155 mm
B	220 mm	140 mm
C	215 mm	150 mm
D	205 mm	100 mm

Bleed (to be added to the measurements opposite)

If $A < 285$ mm: 5 mm at the top
If $A \geq 285$ mm: 5 mm at the top
and min. 5 mm at the bottom

C never < B

OVERLAP

We always ask for a 10 mm overlap on the front of the insert.

No overlap is required for 8, 12 and 16-page inserts which are closed at the bottom, but

if no overlap is provided a surcharge of 15% can be the consequence.

On the other hand, for minimum formats a 10 mm overlap on the front is obligatory.

Paper (minimum weight per m²)

reply card =	135 g/m ²
2 pages with flap =	135 g/m ²
4 pages =	120 g/m ²
6 pages =	120 g/m ²
8 pages =	80 g/m ²
12-16 pages =	70 g/m ²

- Note:
- All inserts should have the same format and weight per m².
 - The grain direction of the paper must be parallel to the back, if not the fold may tear open when the magazine is assembled.
 - Please provide 5% waste.
 - Perforations in the back may cause the fold to tear open!

Blanks, packaging, delivery

BLANKS: 6 weeks before publication, 10 blanks accompanied by a note of dispatch should be sent to Roularta Media Group, Linda Taillaert, Meiboomlaan 33, B-8800 Roeselare, Belgium.

PACKAGING: The inserts must be supplied folded, stacked in packets of at least 250, crosswise or turn and turn about. See page Stacking instructions and pallet specifications.

DELIVERY: 4 weeks before publication at Roularta Media Group, Linda Taillaert, Meiboomlaan 33, 8800 Roeselare.

The material should be delivered per language and per edition on a separate pallet. Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of the edition and language, the subject and a reference to the corresponding order number. If there are different versions, a separate pallet should be delivered for each version.