

STICKING SAMPLES AND CARDS

STEPS

ON AN INSIDE PAGE

PUBLICATION STEPS AS FROM DECEMBER 2017

The material should be delivered per language and per edition on a separate pallet. Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of the edition and language, the subject and a reference to the corresponding order number. If there are different versions, a separate pallet should be delivered for each version.

Description

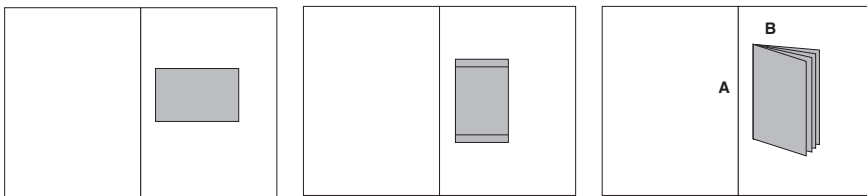
Samples, tip-on cards, postcards and brochures can be affixed to the first page of one quire in the first half of an RMG magazine, in other words, always to a right-hand page.

Blank samples

In order to guarantee a good result, you will have to supply 200 blank samples, tip-on cards, postcards or brochures beforehand, in order to allow our printers to run a test. Delivery of samples at Roularta Media Group, Linda Taillaert, Meiboomlaan 33, 8800 Roeselare, Belgium.

Technical specifications

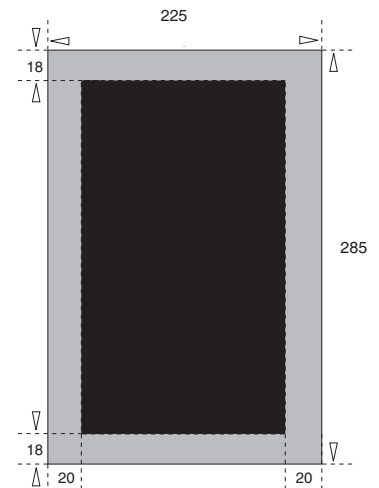
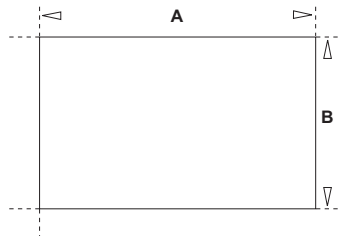
Below you will find details concerning the sticking zone on the card and the sticking zone in the magazine. The sticking zone is always parallel to the back of the magazine, with a tolerance of ± 5 mm.



Format of a glued reply card

A = min. 65 mm / max. 210 mm

B = min. 85 mm / max. 185 mm



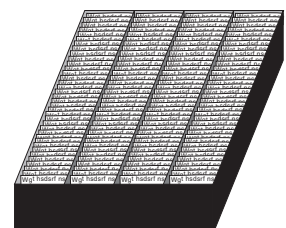
Waste

Please provide

- a waste of 1,000 copies if the print run is equal to or less than 25,000 copies.
- a waste of 2% if the print run exceeds 25,000 copies.

Packing of the samples

The samples must be packed in boxes of equal quantities. If there is more than one row of samples in a box, solid partitions which are higher than the samples must be provided. The samples must be supplied in boxes, packed in such a way that the samples cannot be damaged or deformed during packaging and transportation. The samples must always be packed in the same direction



STICKING SAMPLES AND CARDS

STEPS ON A COVER

PUBLICATION STEPS AS FROM DECEMBER 2017

The material should be delivered per language and per edition on a separate pallet. Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of the edition and language, the subject and a reference to the corresponding order number. If there are different versions, a separate pallet should be delivered for each version.

Description

Samples, tip-on cards, postcards and brochures can be affixed to the first page of one quire in the first half of an RMG magazine, in other words, always to a right-hand page.

Technical specifications

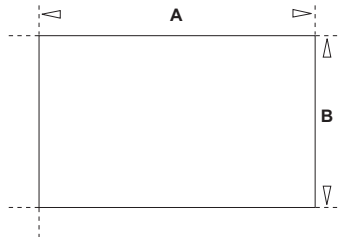
• Format of a glued reply card on a cover

A = min. 90 mm / max. 195 mm

B = min. 60 mm / max. 130 mm

Minimum weight: 1 sheet 130 g

Maximum thickness 10 mm

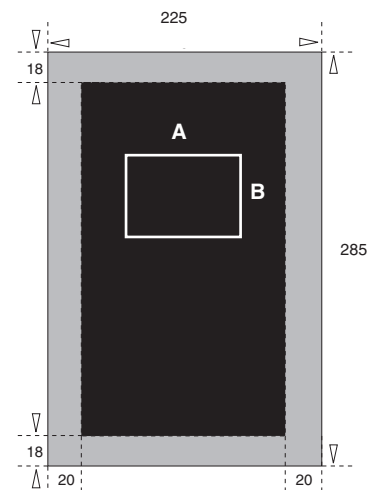


• Sticking zone on the page

Sticking zone = back zone

In order to guarantee a good result, you will have to supply 200 blank samples, tip-on cards, postcards or brochures beforehand, in order to allow our printers to run a test.

Delivery of samples at Roularta Media Group,
Linda Taillaert, Meiboomlaan 33, 8800 Roeselare, Belgium.



Waste

Please provide

- a waste of 1,000 copies if the print run is equal to or less than 25,000 copies.
- a waste of 2% if the print run exceeds 25,000 copies.

Packing of the samples

The samples must be packed in boxes of equal quantities. If there is more than one row of samples in a box, solid partitions which are higher than the samples must be provided. The samples must be supplied in boxes, packed in such a way that the samples cannot be damaged or deformed during packaging and transportation. The samples must always be packed in the same direction.

