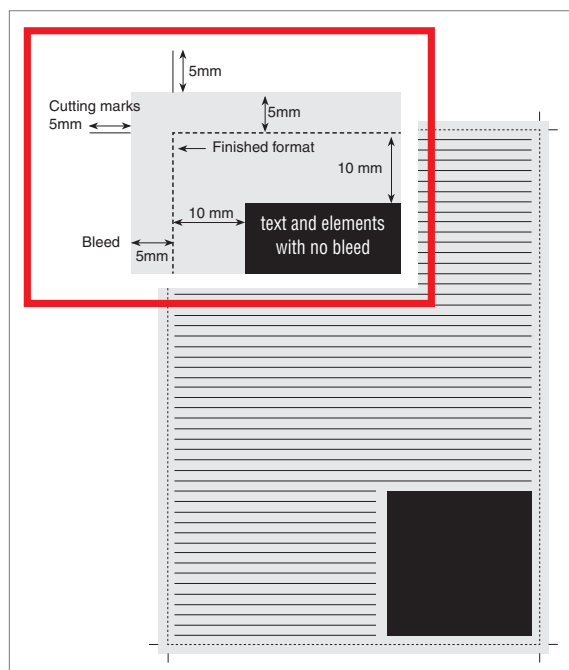


Technical sheet - 1/2

AK Hospitals / JM Hospitals

Finished format: H 267 mm x W 202 mm

Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of all editions using the material, the subject and a reference to the corresponding order number.



1/1 page

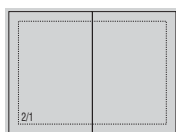
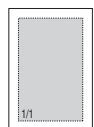
Finished format (trimbox):
H 267 mm x W 202 mm

Finished format + 5 mm bleed:
H 277 mm x W 212 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
H 287 mm x W 222 mm

The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



2/1 page

Finished format (trimbox):
H 267 mm x W 404 mm

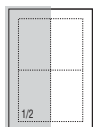
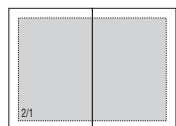
Finished format + 5 mm bleed:
H 277 mm x W 414 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
H 287 mm x W 424 mm

The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.

All materials must be supplied as one unit. Spread headings and texts must remain 3 mm left and 3 mm right from the fold.



1/2 page vertical bleed

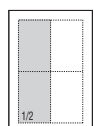
Finished format (trimbox):
H 267 mm x W 99 mm

Finished format + 5 mm bleed:
H 277 mm x W 109 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
H 287 mm x W 119 mm

The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



1/2 page vertical no bleed

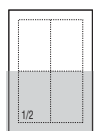
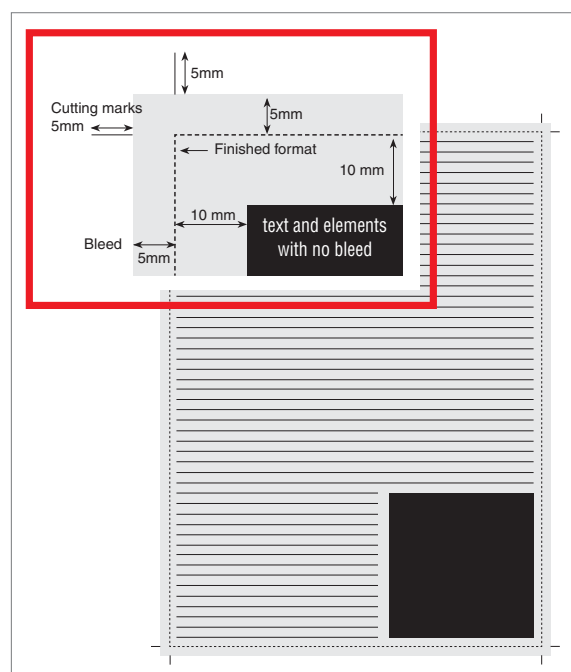
Format:
H 240 mm x W 84 mm

Technical sheet - 2/2

Magazines

Finished format: H 267 mm x W 202 mm

Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of all editions using the material, the subject and a reference to the corresponding order number.



1/2 page horizontal bleed

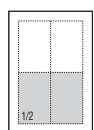
Finished format (trimbox):
H 132 mm x W 202 mm

Finished format + 5 mm bleed:
H 142 mm x W 212 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
H 152 mm x W 222 mm

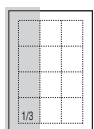
The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



1/2 page horizontal no bleed

Format:
H 118 mm x W 171 mm



1/3 page vertical bleed

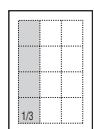
Finished format (trimbox):
H 267 mm x W 70 mm

Finished format + 5 mm bleed:
H 277 mm x W 80 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
H 287 mm x W 90 mm

The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



1/3 page vertical no bleed
(left/right)

Format:
H 240 mm x W 54 mm