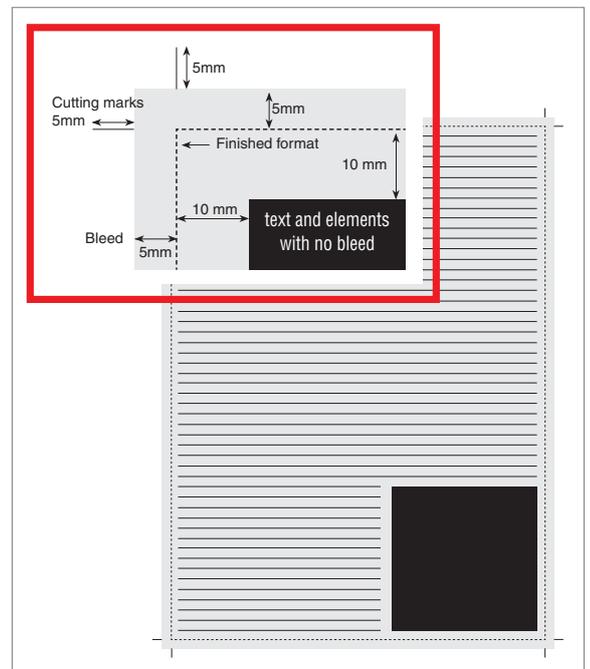


Technical sheet - 1/2

Knack Weekend Black / Vif Weekend Black

Finished format: H 285 mm x W 225 mm

Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of all editions using the material, the subject and a reference to the corresponding order number.

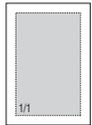


1/1 page

Finished format (trimbox):
H 285 mm x W 225 mm

Finished format + 5 mm bleed:
H 295 mm x W 235 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
H 305 mm x W 245 mm



The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.

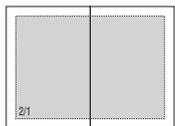


2/1 page

Finished format (trimbox):
H 285 mm x W 450 mm

Finished format + 5 mm bleed:
H 295 mm x W 460 mm

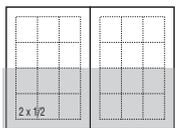
Finished format + 5 mm bleed + 5 mm cutting marks:
H 305 mm x W 470 mm



The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.

All materials must be supplied as one unit. Spread headings and texts must remain 3 mm left and 3 mm right from the fold.

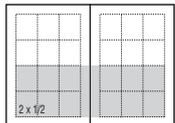


2 x 1/2 page horizontal bleed

Finished format (trimbox):
H 141 mm x W 450 mm

Finished format + 5 mm bleed:
H 151 mm x W 460 mm

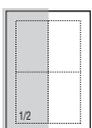
Finished format + 5 mm bleed + 5 mm cutting marks:
H 161 mm x W 470 mm



The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.

All materials must be supplied as one unit. Spread headings and texts must remain 3 mm left and 3 mm right from the fold.



1/2 page vertical bleed

Finished format (trimbox):
H 285 mm x W 111 mm

Finished format + 5 mm bleed:
H 295 mm x W 121 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
H 305 mm x W 131 mm

The bleed must not contain any registration marks, colour strips and the like.

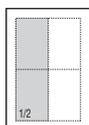
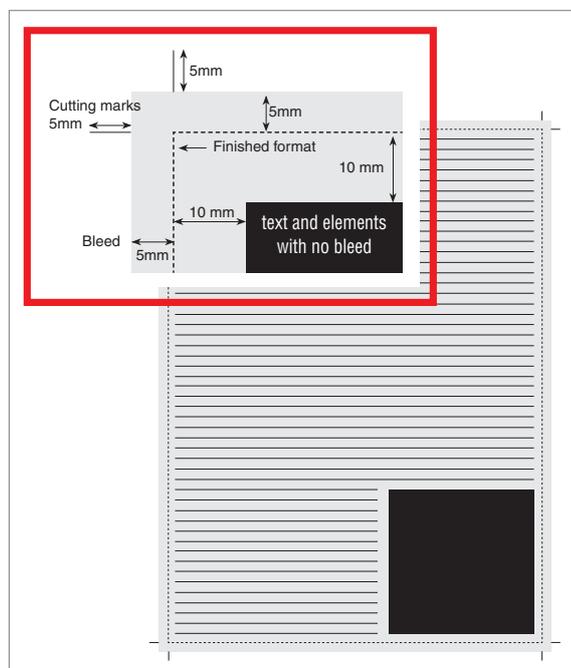
The texts, photos, logos and agency references must remain at least 10 mm from the bleed.

Technical sheet - 2/2

Knack Weekend Black / Vif Weekend Black

Finished format: H 285 mm x W 225 mm

Every supply of material should be accompanied by a note of dispatch containing at least the following information: the client's name, the advertiser's name, date and title of all editions using the material, the subject and a reference to the corresponding order number.



1/2 page vertical no bleed

Format:
H 251 mm x W 95 mm



1/2 page horizontal bleed

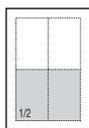
Finished format (trimbox):
H 141 mm x W 225 mm

Finished format + 5 mm bleed:
H 151 mm x W 235 mm

Finished format + 5 mm bleed + 5 mm cutting marks:
H 161 mm x W 245 mm

The bleed must not contain any registration marks, colour strips and the like.

The texts, photos, logos and agency references must remain at least 10 mm from the bleed.



1/2 page horizontal no bleed

Format:
H 124 mm x W 194 mm



1/4 page squared no bleed

Format:
H 124 mm x W 95 mm