

Public Limited Company
Meiboomlaan 33, 8800 B-Roeselare
Ghent, department Kortrijk Register of Companies
VAT BE 0434.278.896

! ONLY DUTCH VOTING FORMS ARE VALID !

Dutch voting forms are the only ones that are officially accepted.

Our foreign shareholders will be given an English or French translation for comprehensive reasons.

However, French or English voting forms will not be accepted on the general assembly.

VOTING FORM

EXTRAORDINARY GENERAL MEETING DD. 16 AUGUST 2023

The undersigned (name, first name/corporate name, corporate form)

.....

residing at

.....

or

with registered office at

.....

in accordance with its articles of incorporation duly represented by (name, first name):

.....

holder of (number) shares of Roularta Media Group NV, with registered office at 8800 Roeselare,
Meiboomlaan 33,

**declares to vote by letter at the extraordinary general meeting to be held at the registered office at
Roeselare, Meiboomlaan 33, on August 16 at 11 a.m.**

**Below you will find my / our voting instructions for each agenda item and proposed resolutions of the
general meeting:**

AGENDA AND PROPOSALS FOR DECISIONS BY THE EXTRAORDINARY GENERAL MEETING

1. Appointment of director.

At the advice of the nomination and remuneration committee, the board of directors proposes the appointment of the NV Cella, represented by her permanent representative Mr William De Nolf as non-executive director for a period of four years, i.e. until the annual meeting that will decide on the annual financial statements for the financial year ending on 31 December 2026.

Proposed decision: on the basis of the board of directors' nomination, the extraordinary general meeting decides to appoint the NV Cella, represented by her permanent representative mister William De Nolf as non-executive director for a period of four years, i.e. until the annual meeting that will decide on the annual financial statements for the financial year ending on 31 December 2026.

APPROVAL ☐ REJECTION ☐ ABSTENTION ☐

Signed at, on 2023

(Signature)

To be sent by post to NV Roularta Media Group, Meiboomlaan 33, 8800 Roeselare or by email to sophie.van.iseghem@roularta.be no later than Thursday 10 August 2023