

Public Limited Company
Meiboomlaan 33, 8800 B-Roeselare
Ghent, department Kortrijk Register of Companies
VAT BE 0434.278.896

! ONLY DUTCH POWER OF ATTORNEY FORMS ARE VALID !

Dutch power of attorney forms are the only ones that are officially accepted.

Our foreign shareholders will be given an English or French translation for comprehensive reasons.

However, French or English power of attorney forms will not be accepted on the general assembly.

Collective proxies, proxies by substitution, or proxies granted by financial institutions, trusts, fund managers or account-holders in the name and for the account of several shareholders have to specify: the identity of each individual shareholder, the identity of the proxy holder(s) and, for each individual shareholder, the number of shares the proxy holder will be voting with.

The power of attorney must contain voting instructions and must be delivered to the company no later than Thursday 10 August 2023.

POWER OF ATTORNEY

EXTRAORDINARY GENERAL MEETING DD. 16 AUGUST 2023

The undersigned (name, first name/corporate name, corporate form)

.....

residing at

.....

or

with registered office at

.....

in accordance with its articles of incorporation duly represented by (name, first name):

.....

holder of (number) shares of Roularta Media Group NV, with registered office at 8800 Roeselare,

Meiboomlaan 33, hereby appoints as authorised representative

....., in order to represent him/her as shareholder at the extraordinary

general meeting of the above named company, which shall be held at the registered office of the company on Tuesday,

16 August 2023 at 11.00 a.m. and **with the obligation to vote as indicated below.**

AGENDA AND PROPOSALS FOR DECISIONS BY THE EXTRAORDINARY GENERAL MEETING

1. Appointment of director.

At the advice of the nomination and remuneration committee, the board of directors proposes the appointment of the NV Cella, represented by her permanent representative Mr William De Nolf as non-executive director for a period of four years, i.e. until the annual meeting that will decide on the annual financial statements for the financial year ending on 31 December 2026.

Proposed decision: on the basis of the board of directors' nomination, the extraordinary general meeting decides to appoint the NV Cella, represented by her permanent representative mister William De Nolf as non-executive director for a period of four years, i.e. until the annual meeting that will decide on the annual financial statements for the financial year ending on 31 December 2026.

APPROVAL ☐ REJECTION ☐ ABSTENTION ☐

- To participate in all deliberations;
- To participate on behalf of the undersigned in a vote on all items of the agenda;
- To sign all deeds, minutes and other documents relating to this meeting;
- In general do everything which should appear necessary or useful for the implementation of this power of attorney, with promise of confirmation.

Signed at, on 2023

(Signature)

To be sent by post to NV Roularta Media Group, Meiboomlaan 33, 8800 Roeselare or by email to sophie.van.iseghem@roularta.be no later than Thursday 10 August 2023