

Public Limited Company
Meiboomlaan 33, 8800 B-Roeselare
Ghent, department Kortrijk Register of Companies
VAT BE 0434.278.896

! ONLY DUTCH VOTING FORMS ARE VALID !

Dutch voting forms are the only ones that are officially accepted.

Our foreign shareholders will be given an English or French translation for comprehensive reasons.

However, French or English voting forms will not be accepted on the general assembly.

VOTING FORM

EXTRAORDINARY GENERAL MEETING DD. 29 JULY 2025

The undersigned (name, first name/corporate name, corporate form)

.....

residing at

.....

or

with registered office at

.....

in accordance with its articles of incorporation duly represented by (name, first name):

.....

holder of (number) shares of Roularta Media Group NV, with registered office at 8800 Roeselare,

Meiboomlaan 33,

declares to vote by letter at the general meeting to be held at the registered office at Roeselare,

Meiboomlaan 33, on the 29th of July 2025 at 11 a.m. Below you will find my / our voting instructions for the agenda and motion for the extraordinary general meeting:

AGENDA AND MOTION FOR THE EXTRAORDINARY GENERAL MEETING

1. Distribution of an interim dividend of EUR 3.00 (gross) per share

Proposed decision: the extraordinary general meeting decides to approve the payment of an interim dividend of EUR 3.00 (gross) per share by withdrawal from the company's available reserves. The net dividend amounts to EUR 2.10 after deduction of 30% withholding tax.

APPROVAL ☐ REJECTION ☐ ABSTENTION ☐

Signed at, on 2025

(Signature)

To be sent by post to NV Roularta Media Group, Meiboomlaan 33, 8800 Roeselare or by email to sophie.van.iseghem@roularta.be no later than Wednesday 23 July 2025