

Public Limited Company
Meiboomlaan 33, 8800 B-Roeselare
Ghent, department Kortrijk Register of Companies
VAT BE 0434.278.896

! ONLY DUTCH VOTING FORMS ARE VALID !

Dutch voting forms are the only ones that are officially accepted.
Our foreign shareholders will be given an English or French translation for comprehensive reasons.
However, French or English voting forms will not be accepted on the general assembly.

VOTING FORM
GENERAL MEETING DD. 20 MAY 2025

The undersigned (name, first name/corporate name, corporate form)

.....

residing at

.....

or

with registered office at

.....

in accordance with its articles of incorporation duly represented by (name, first name):

.....

holder of (number) shares of Roularta Media Group NV, with registered office at 8800 Roeselare,
Meiboomlaan 33,

declares to vote by letter at the general meeting to be held at the registered office at Roeselare,

Meiboomlaan 33, on the 20th of May 2025 at 11 a.m. Below you will find my / our voting instructions for

each agenda item and proposed resolutions of the general meeting:

AGENDA AND PROPOSALS FOR DECISIONS BY THE GENERAL MEETING

1. Reading of the annual report with the corporate governance declaration of the board of directors and the company's consolidated reporting for the financial year 2024.
2. Reading of the statutory auditor's report on the annual accounts of NV Roularta Media Group, the consolidated annual accounts for the year ended 31 December 2024 and the assurance report on the sustainability information.
3. Deliberation and approval of the annual accounts at 31 December 2024 and appropriation of the profit.
Motion: the general meeting approves the annual accounts at 31 December 2024, including the motion by the board of directors not to pay out a dividend.

APPROVAL REJECTION ABSTENTION

4. Deliberation of the consolidated annual accounts and the consolidated reports for the year ending 31 December 2024.
5. Granting of discharge to the directors and the auditor.
Motion: the general meeting votes separately on a resolution to grant discharge to the directors and the statutory auditor in respect of the exercise of their duties in the 2024 financial year.

Discharge directors

Mr Hendrik De Nolf

APPROVAL REJECTION ABSTENTION

NV Koinon, with permanent representative Xavier Bouckaert

APPROVAL REJECTION ABSTENTION

Ms Lieve Claeys

APPROVAL REJECTION ABSTENTION

NV Verana, with permanent representative Coralie Claeys

APPROVAL REJECTION ABSTENTION

NV Alauda, with permanent representative Francis De Nolf

APPROVAL REJECTION ABSTENTION

NV Invest at Value, with permanent representative Koen Dejonckheere

APPROVAL REJECTION ABSTENTION

Mr. Rik Vanpeteghem

APPROVAL REJECTION ABSTENTION

BV P.Company, with permanent representative Pascale Sioen

APPROVAL REJECTION ABSTENTION

NV Cella, with permanent representative William De Nolf

APPROVAL REJECTION ABSTENTION

Louis De Nolf

APPROVAL REJECTION ABSTENTION

Discharge auditor

Ernst & Young, Bedrijfsrevisoren BV, represented by Lieve Cornelis

APPROVAL REJECTION ABSTENTION

6. Approval of the remuneration report.

Motion: the general meeting approves the remuneration report for the financial year 2024.

APPROVAL REJECTION ABSTENTION

7. Approval of the company's remuneration policy, as accepted by the board of directors on 4 April 2025 and made available on the company's website (see www.roularta.be/en/roularta-stock-market/general-meeting-2025).

Proposed decision: the general meeting approves the company's remuneration policy, as accepted by the board of directors on 4 April 2025.

APPROVAL REJECTION ABSTENTION

Signed at, on 2025

(Signature)

To be sent by post to NV Roularta Media Group, Meiboomlaan 33, 8800 Roeselare or by email to sophie.van.iseghem@roularta.be no later than Wednesday 14 May 2025