

# Trends Legal Awards 2022

## Concept

On November 16th, the 15th edition of the Trends Legal Awards will take place. The Trends Legal Awards is a yearly event rewarding law firms that excel by their expertise, know-how and innovation in one of the practice areas. In addition to the classic awards, we will also honor an independent Belgian law firm in each category. Furthermore, the best legal department and the most promising legal tech company will be awarded.

When	Target Group	Media Campaign	Partnership offers
Event Lounge	400 attendees: law firms, legal departments, lawyers, jurists, specialists in justice, magistrates, professors.	Crossmedia campaign to announce the event and to support submissions. (value +/- € 500,000)	Gold pack: 27.500 € Silver pack: 15.000 € Bronze pack: 9.500 €

## Partnership offers

### BEFORE THE EVENT

- Logo mention on **all communication** (online and advertisements)
- **Logo mention** on the print invitation and confirmation
- Logo mention on the dedicated **website** (www.trendslegal.be)
- Logo mention (**billboard**) in the announcement trailer on Kanaal Z/Canal Z

### DURING THE EVENT

- **Projection of an advertising spot** at the start of the academic part (in the auditorium)
- Logo mention during the **academic part**
- **Logo mention** at the entrance, in the reception hall and in the dinner zone
- Sampling of goodies and/or brochures in the **goodiebag**
- **Free VIP invitations** and free parking
- **Animation** on the spot is possible (to be discussed with the organizers)

### AFTER THE EVENT

- **Logo mention** in the 'thank you' e-mailing
- **Page of advertisements** in Trends and Trends-Tendances of November 21th.
- **List of participants** (first name, last name, company)



**27,500 euro**  
(sector exclusivity)



**15,000 euro**



**9,500 euro**



**60"**



**20**

(value € 5.000)



**30"**



**10**

(value € 2.500)



**X**



**10**

(value € 2.500)



**1/1**

(value € 10.100)



**1/2**

(value € 6.565)



**X**

