



DataNews

**DATA NEWS AWARDS FOR
EXCELLENCE**

02/06/2022

DataNews

Awards for Excellence 2022

THE ART OF NETWORKING

SAVE THE DATE

JUNE 2ND 2022

BRUSSELS EXPO - HALL 1

#DNAFE_artofnetworking

www.datanewsawards.be



You don't need to be exceptional to create art.
But you need to be exceptional to win
a Data News Award. On June 2nd we will
award several exceptional companies and
the ICT Personality of the Year. Please mark
your calendars and save the date.

WITH THE KIND COLLABORATION OF
GOLD PARTNER

Atos

hi
HEXAWARE



SILVER PARTNER



DATA NEWS AWARDS– CONCEPT

DataNews

Each year Data News, the reference ICT publication and platform in Belgium, organizes the Data News Awards for Excellence

This event has the intent to reward the ICT companies for the best products and services

These awards will be presented during a gala evening ceremony and will welcome numerous top business professionals

It has become a prestigious high quality event which is well recognized in the entire Belgian ICT community

- Visitors 2019: 1.250 (CEO , CIO , CFO , ICT Managers, Gouvernement representatives)
- Date next event : 19/05/2022
- Where : Brussels Expo
- Dresscode: Black tie & Cocktail
- Sponsor packages : Gold € 33.000 – Silver € 16.500



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GOLD SPONSOR

BEFORE THE EVENT– GOLD SPONSOR

Indication of your logo on all the event communication via the following media:

- Data News: 2/1 print ad of the Data News Awards, inserts in the Data News e-newsletter promoting the event
- Trends/Trends-Tendances: print ad of the Data News Awards
- Total value of the media plan: € 150.350 + mailings and website

Indication of your logo in other communication:

- All communication (direct and e-mailing) in regard to the table seating sale
- Personalized invitations with partner's logo

Indication of your logo on Data News Awards website:

- General info about the event
- Agenda, voting, reservation seats / tables
- Company profile for sponsors included in package

DURING THE EVENT– GOLD SPONSOR

- Projection of your company logo during the awards ceremony
- Possibility to invite 50 people to this ceremony (5 tables of 10 people)
- Personalized lounge
- Provision of the list of all registered participants before the start of the event and the day after the event

AFTER THE EVENT – GOLD SPONSOR

- **1/1 advertising page in the Data News** edition handed out during this event
This edition will be delivered the next day to the complete Data News readers audience
- **1/1 advertising page in the Trends/Trends-Tendances** edition handed out during this event
This edition will be delivered the next day to the complete Trends/ Trends-Tendances readers audience
- Logo on print ad of the Data News Awards in Data News
- Data News Awards website (will stay live at least 3 month after the event)
- Visibility in the physical and the virtual goodie bag



DataNews

SILVER SPONSOR

BEFORE THE EVENT– SILVER SPONSOR

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DURING & AFTER THE EVENT– SILVER SPONSOR

During

- Projection of your company logo during the awards ceremony
- Possibility to invite 10 people to this ceremony (1 table of 10 people)

After

- Logo on print ad of the Data News Awards in Data News
- Data News Awards website (will stay live at least 3 month after the event)
- Visibility in the physical and the virtual goodie bag



For more information:

Carole Santens

Media Expert Data News & ICT

0476 93 17 66 – carole.santens@roularta.be