















# TECHNOLOGY
















				
Real Users	<b>141.584</b>	73.573	14.158	59.727
Visits	<b>279.301</b>	157.783	21.472	100.046
Page Views	<b>447.244</b>	281.034	31.581	134.629



	55,8% <i>18-44</i>	76,8% <i>Men</i>	
	70,6% <i>Active</i>	66,5% <i>Higher educated</i>	
	55,5% <i>Social groups 1-2</i>	75,9% <i>Social groups 1-4</i>	
	73,1% <i>Dutch-speaking</i>	18,0% <i>Executive</i>	

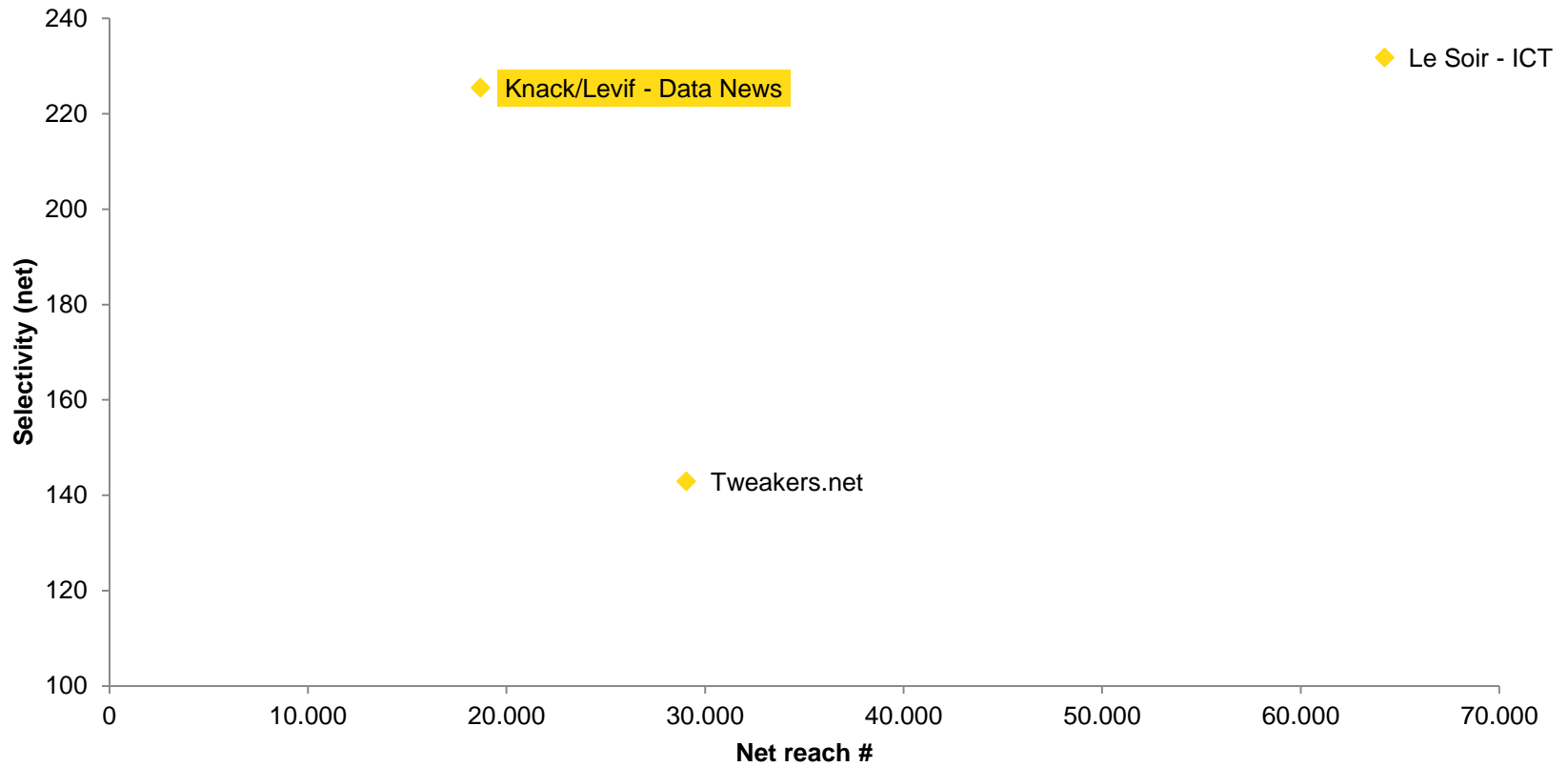


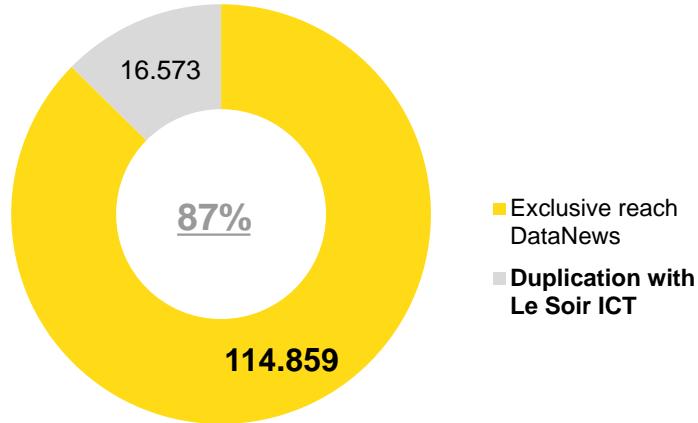
				
	18-44	61,3%	27,3%	51,1%
	Active	74,5%	64,8%	63,9%
	SG1-2	59,5%	62,7%	45,3%
	Dutch	71,3%	72,8%	77,1%
	Men	74,2%	92,3%	78,4%
	Higher educated	69,7%	80,9%	56,4%
	SG 1-4	76,9%	80,1%	73,0%
	Executive	20,6%	25,2%	10,8%



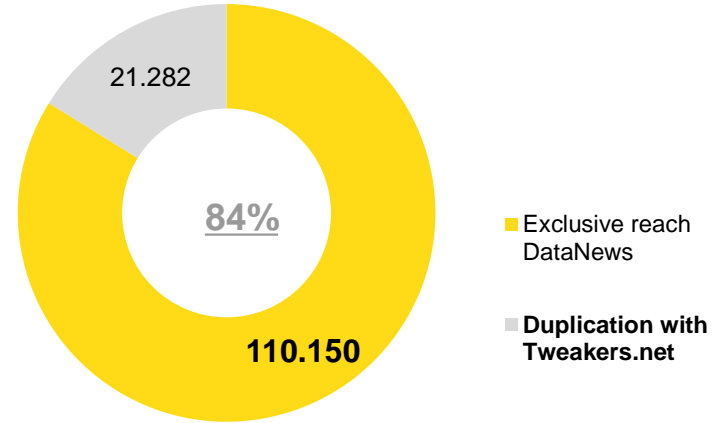
### Target group : Executives

Device : All platforms





**87%** of the DataNews.be surfers do not surf on Le Soir ICT



**84%** of the DataNews surfers do not surf on Tweakers.net