







SPORT





				
Real Users	95.009	43.367	9.691	43.165
Visits	167.139	77.044	16.101	73.994
Page Views	263.683	142.729	25.938	95.016














	39,6% <i>18-44</i>	88,8% <i>Men</i>	
	53,2% <i>Active</i>	42,0% <i>Higher educated</i>	
	31,3% <i>Social groups 1-2</i>	58,0% <i>Social groups 1-4</i>	
	59,6% <i>Dutch-speaking</i>	10,0% <i>Executive</i>	



SPORTMAGAZINE.BE PROFILE PER DEVICE



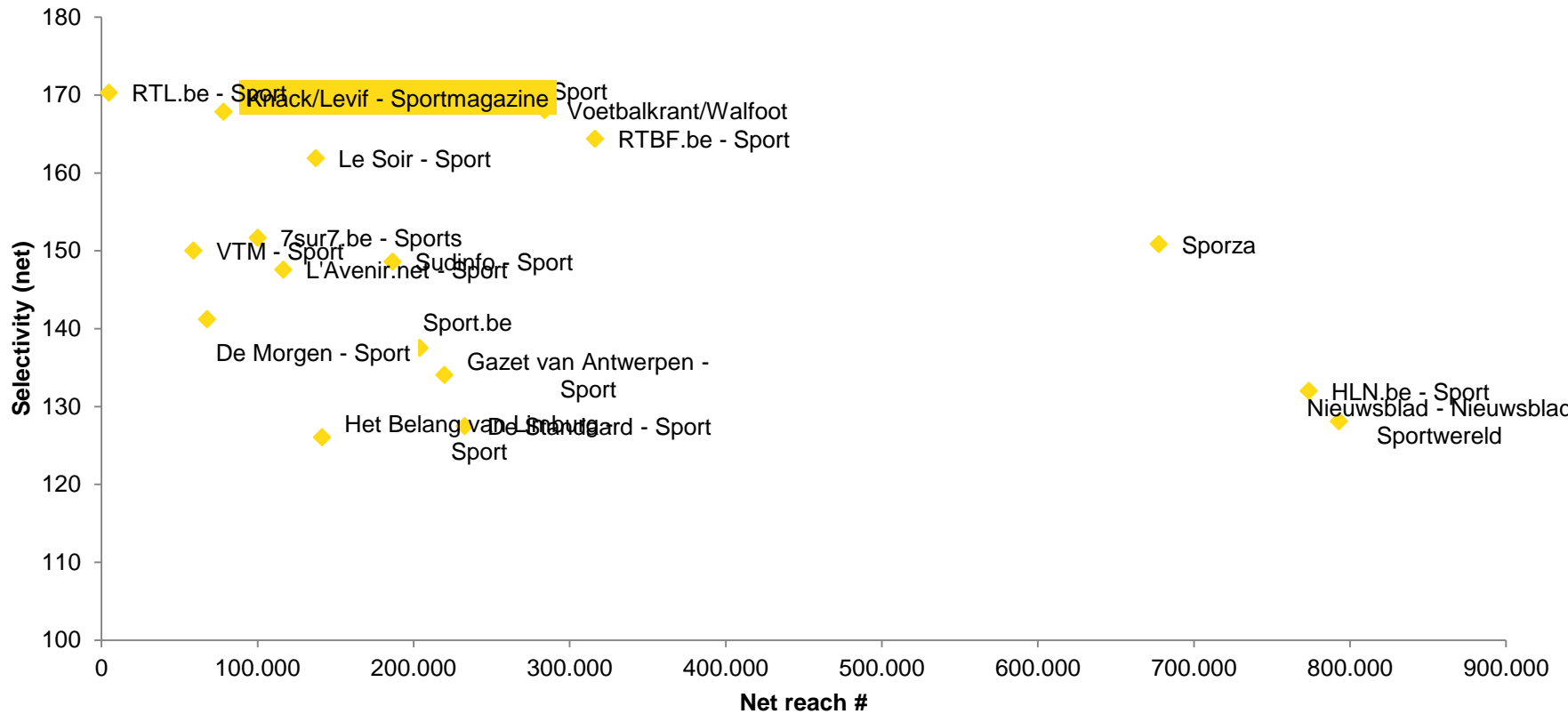
FACTS & FIGURES

				
	18-44	33,0%	60,8%	43,7%
	Active	52,7%	49,2%	55,0%
	SG1-2	27,7%	43,0%	33,3%
	Dutch	54,9%	62,8%	65,5%
	Men	89,1%	86,5%	88,9%
	Higher educated	37,1%	52,9%	46,4%
	SG 1-4	52,5%	64,4%	64,4%
	Executive	7,1%	18,0%	12,2%



Target group : Men

Device : All platforms



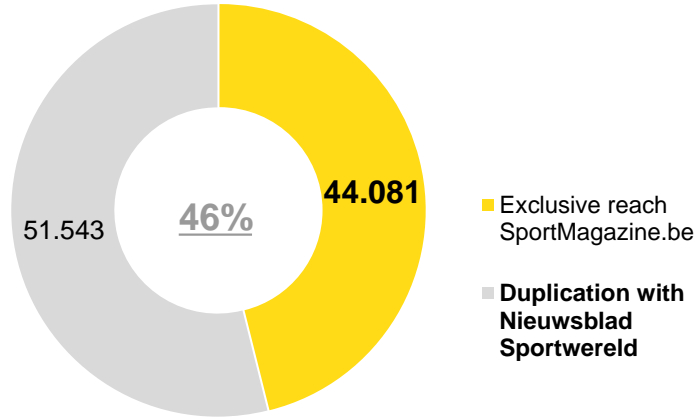


SPORTMAGAZINE.BE

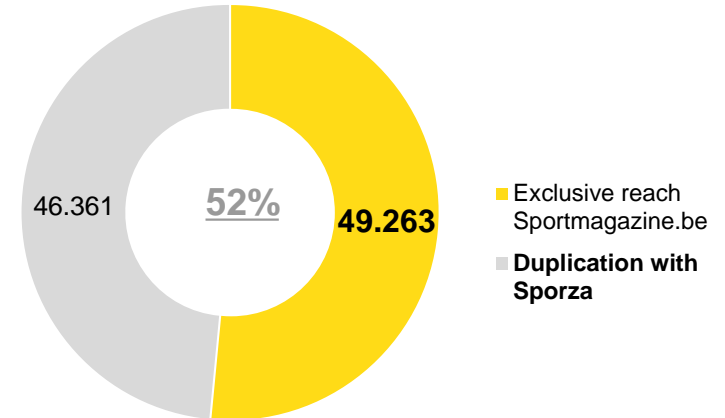
EXCLUSIVE SURFERS & DUPLICATION (1/3)



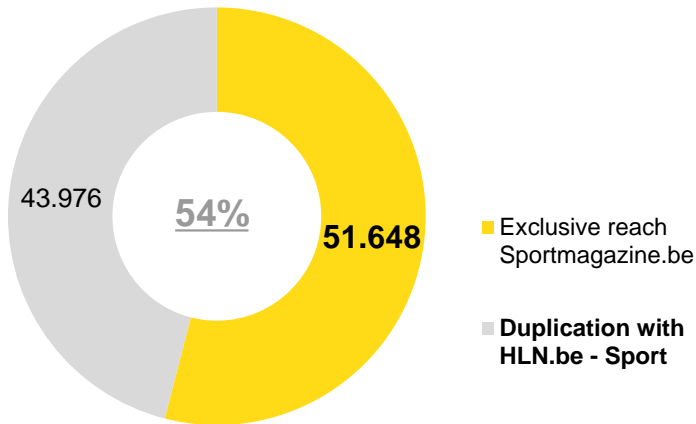
FACTS & FIGURES



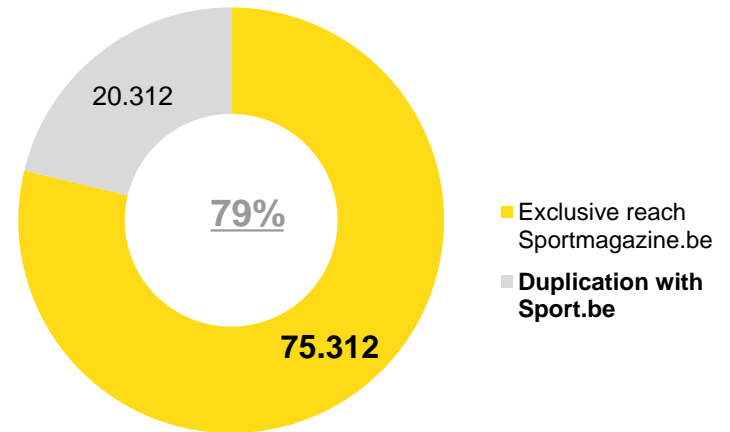
46% of the SportMagazine.be surfers do not surf on Nieuwsblad.be Sportwereld



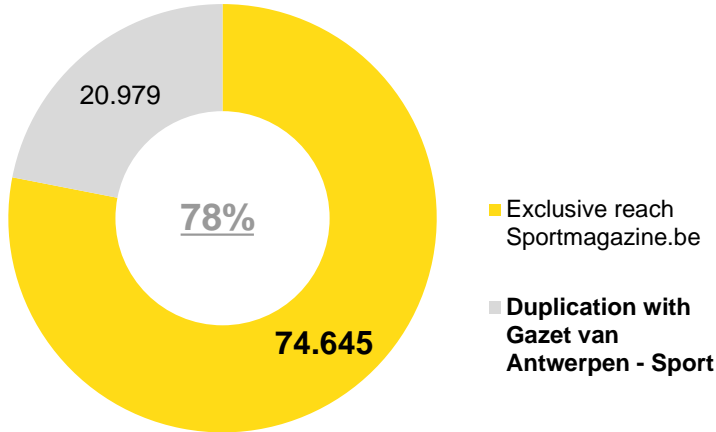
52% of the SportMagazine.be surfers do not surf on Sporza.be



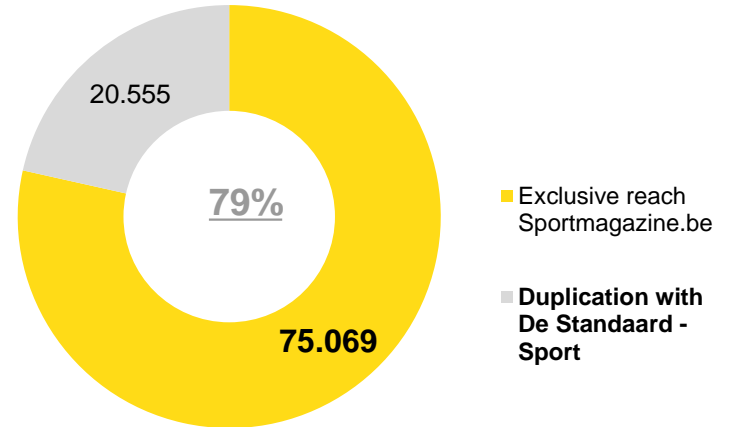
54% of the SportMagazine.be surfers do not surf on HLN.be - Sport



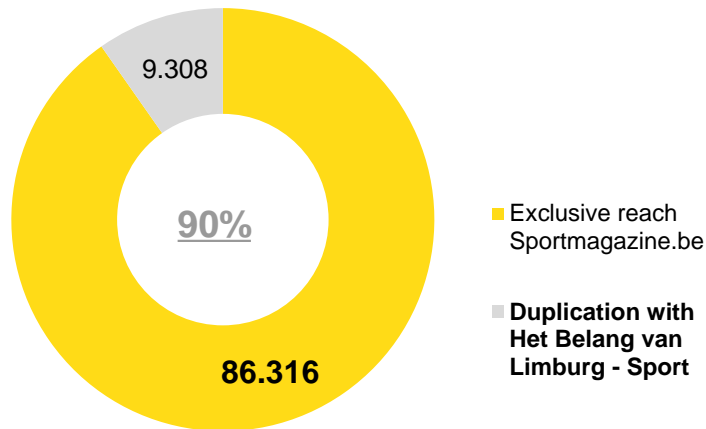
79% of the SportMagazine.be surfers do not surf on Sport.be



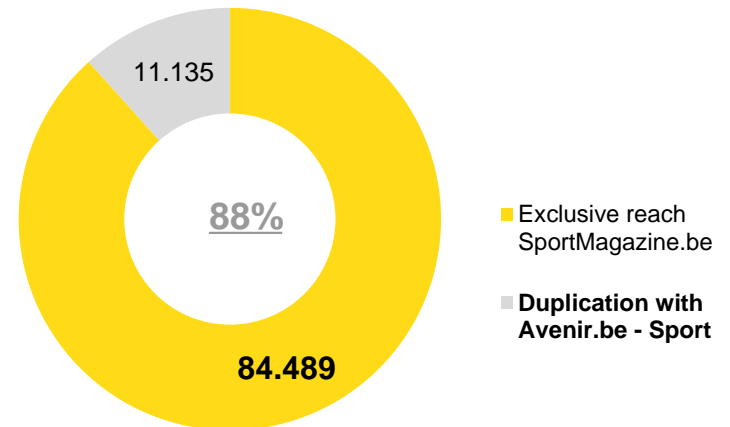
78% of the SportMagazine.be surfers do not surf on Gazet v. Antwerpen.be - Sport



79% of the SportMagazine.be surfers do not surf on De Standaard.be- Sport



90% of the SportMagazine.be surfers do not surf on Belang van Limburg.be - Sport



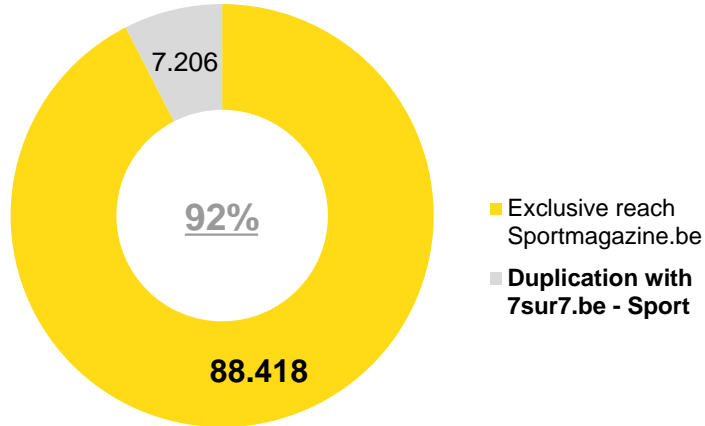
88% of the SportMagazine.be surfers do not surf on Avenir.be - Sport



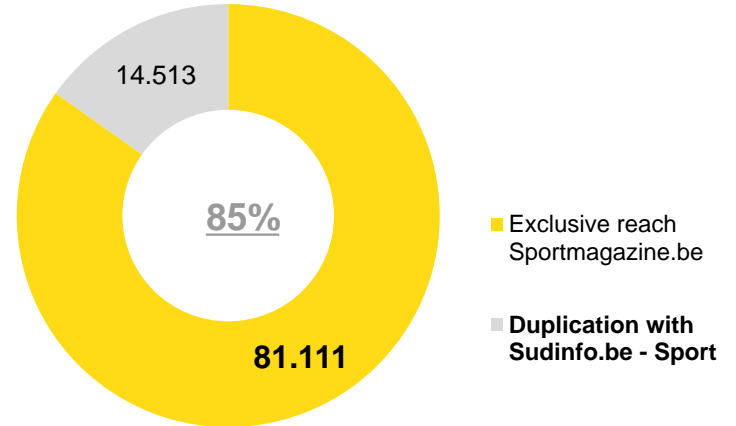
SPORTMAGAZINE.BE SECTIONS



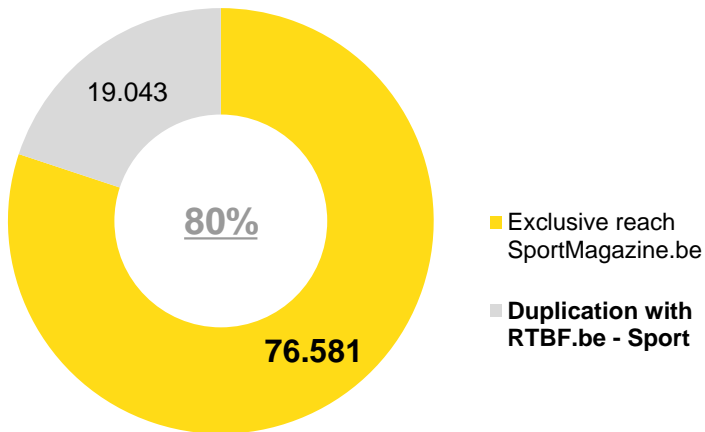
FACTS & FIGURES



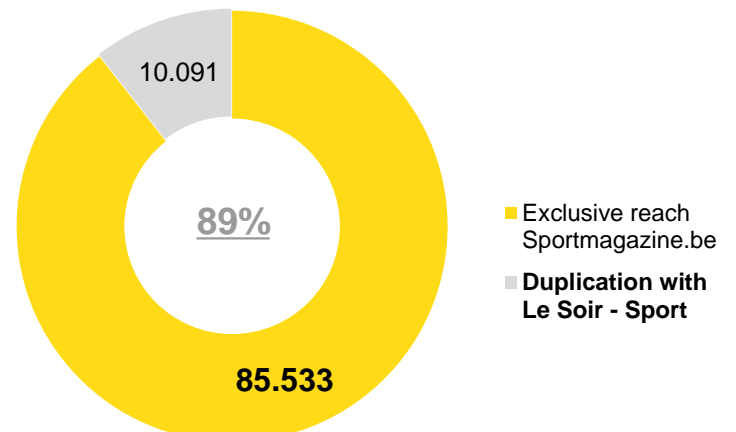
92% of the SportMagazine.be surfers do not surf on 7sur7.be - Sport



85% of the SportMagazine.be surfers do not surf on Surdinfo.be - Sport



80% of the SportMagazine.be surfers do not surf on RTBF.be - Sport



89% of the SportMagazine.be surfers do not surf on Le Soir - Sport