







CONSTRUCTION & RENOVATION





				
Real Users	71.384	33.538	2.901	35.266
Visits	87.570	42.305	9.998	35.267
Page Views	284.897	173.539	50.371	60.987



	57,5% <i>18-44</i>	44,4% <i>Men</i>	
	73,7% <i>Active</i>	56,2% <i>Higher educated</i>	
	40,7% <i>Social groups 1-2</i>	71,9% <i>Social groups 1-4</i>	
	71,8% <i>Dutch-speaking</i>	16,7% <i>Executive</i>	
















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PROFILE PER DEVICE



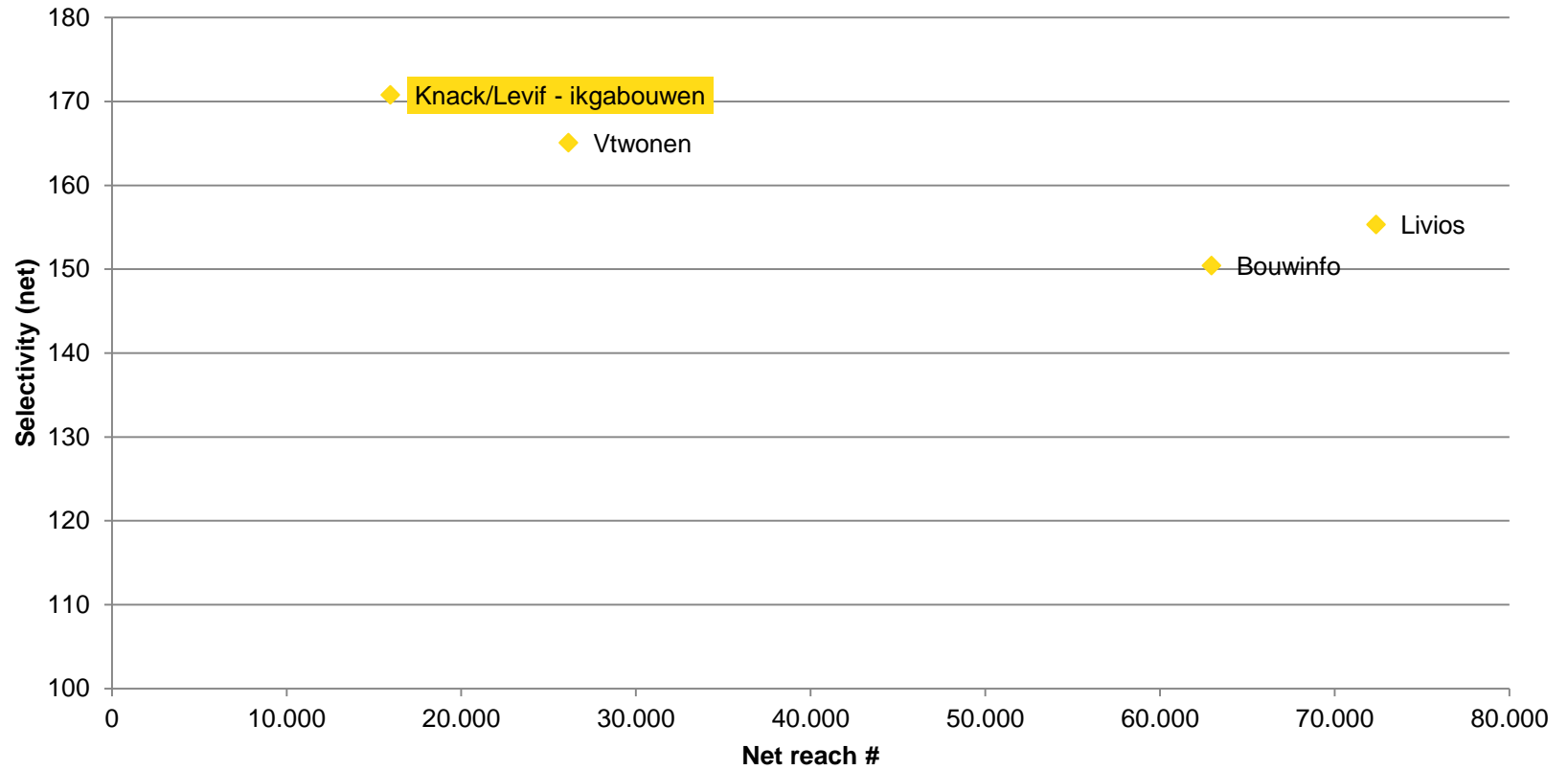
FACTS & FIGURES

				
	18-44	50,7%	38,0%	90,8%
	Active	69,5%	71,6%	86,4%
	SG1-2	39,3%	50,6%	36,5%
	Dutch	66,9%	69,4%	86,5%
	Men	45,5%	44,3%	41,6%
	Higher educated	53,3%	78,8%	45,6%
	SG 1-4	70,6%	62,2%	83,1%
	Executive	17,1%	32,4%	3,2%



Target group : SG1

Device : All platforms





IKGABOUWEN.BE/ JEVAISCONSTUIRE.BE SECTIONS



FACTS & FIGURES

