







50+





				
Real Users	<b>159.032</b>	93.639	24.321	53.099
Visits	<b>241.841</b>	137.782	36.140	67.919
Page Views	<b>439.389</b>	271.720	61.852	105.817



	68,4% <i>50 +</i>	70,7% <i>Women</i>	
	46,4% <i>Active</i>	49,6% <i>Higher educated</i>	
	32,5% <i>Social groups 1-2</i>	62,8% <i>Social groups 1-4</i>	
	60,0% <i>Dutch-speaking</i>	34,5% <i>Grandparent</i>	














# PLUSMAGAZINE.BE

## PROFILE PER DEVICE



FACTS & FIGURES

				
	50+	79,7%	66,6%	38,5%
	Active	38,2%	50,5%	66,0%
	SG1-2	28,2%	26,4%	48,0%
	Dutch	68,0%	55,9%	40,7%
	Women	67,9%	63,4%	82,9%
	Higher educated	47,7%	49,3%	54,9%
	SG 1-4	57,2%	74,3%	70,5%
	Grand-parent	42,5%	33,1%	13,5%

