



Het goede leven Ecologie Mens

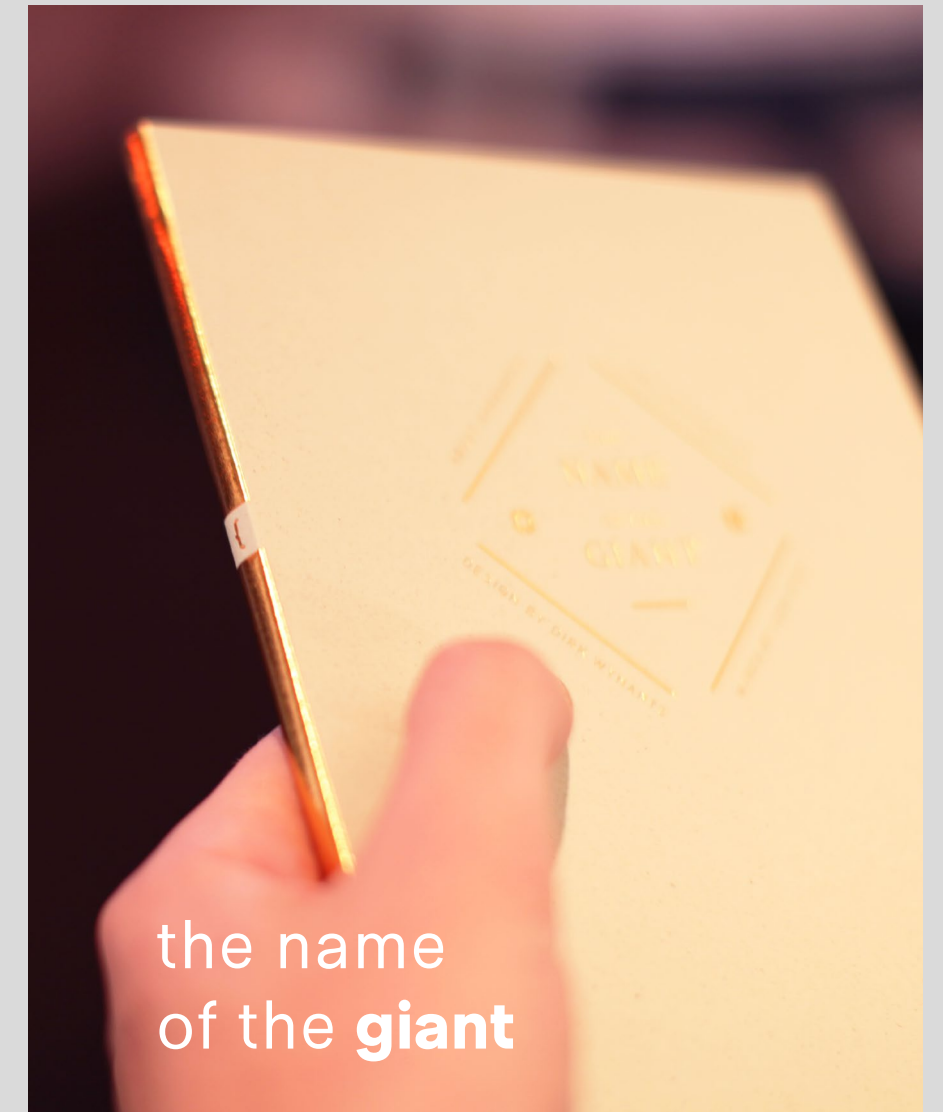
Dirk Wynants

February 2017



gargantua





the name
of the **giant**

pantagruel



MESS TOOLS
FOR TOGETHER
& WITH

lex

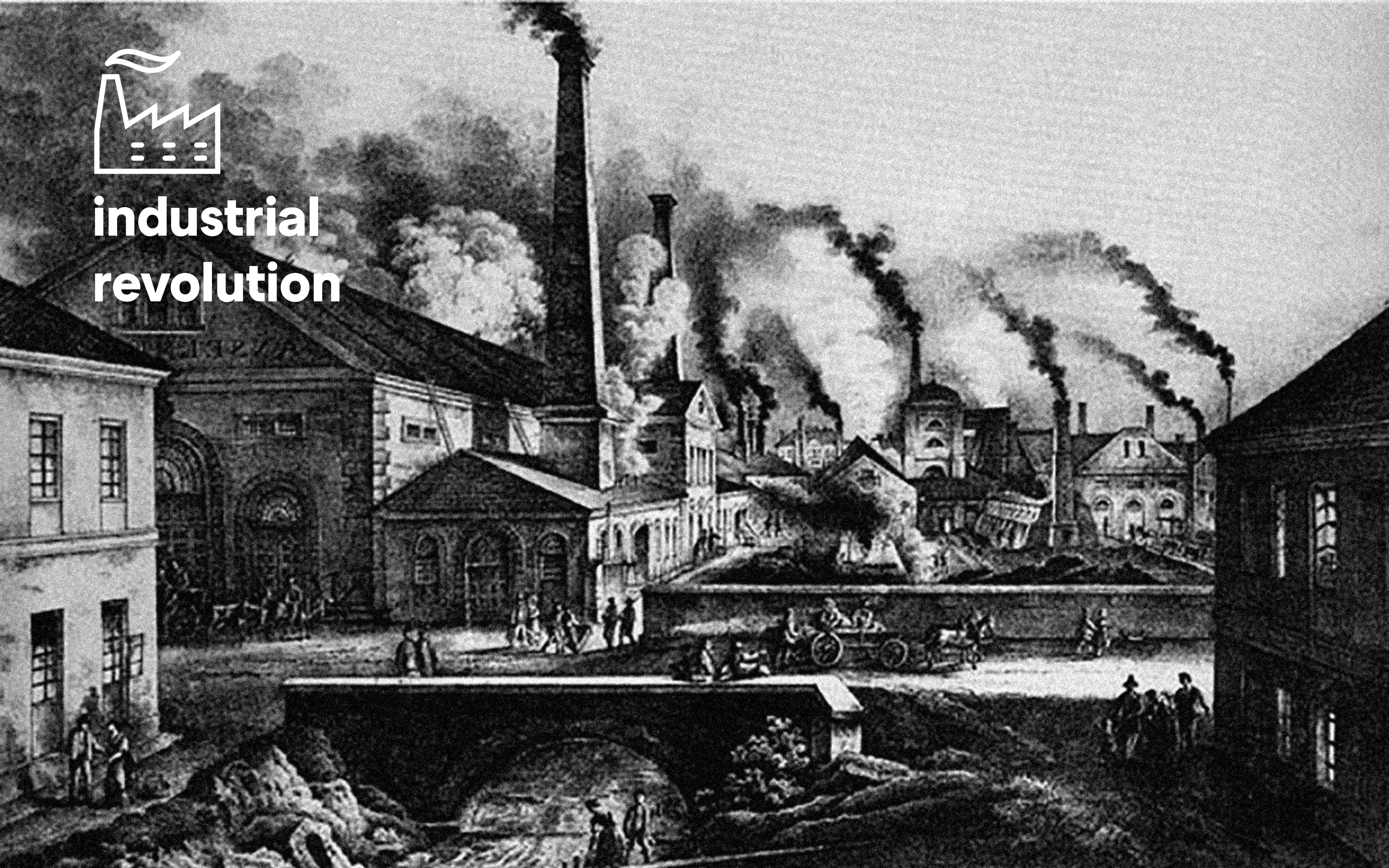
PRODOTTO PER PRIMA PRESENTAZIONE & PRESENTAZIONE
MILANO

design=
improving
quality of life





industrial revolution



economic cycle



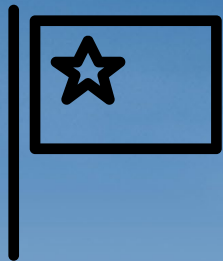
copy



technology



creativity



shanghai passing knowledge

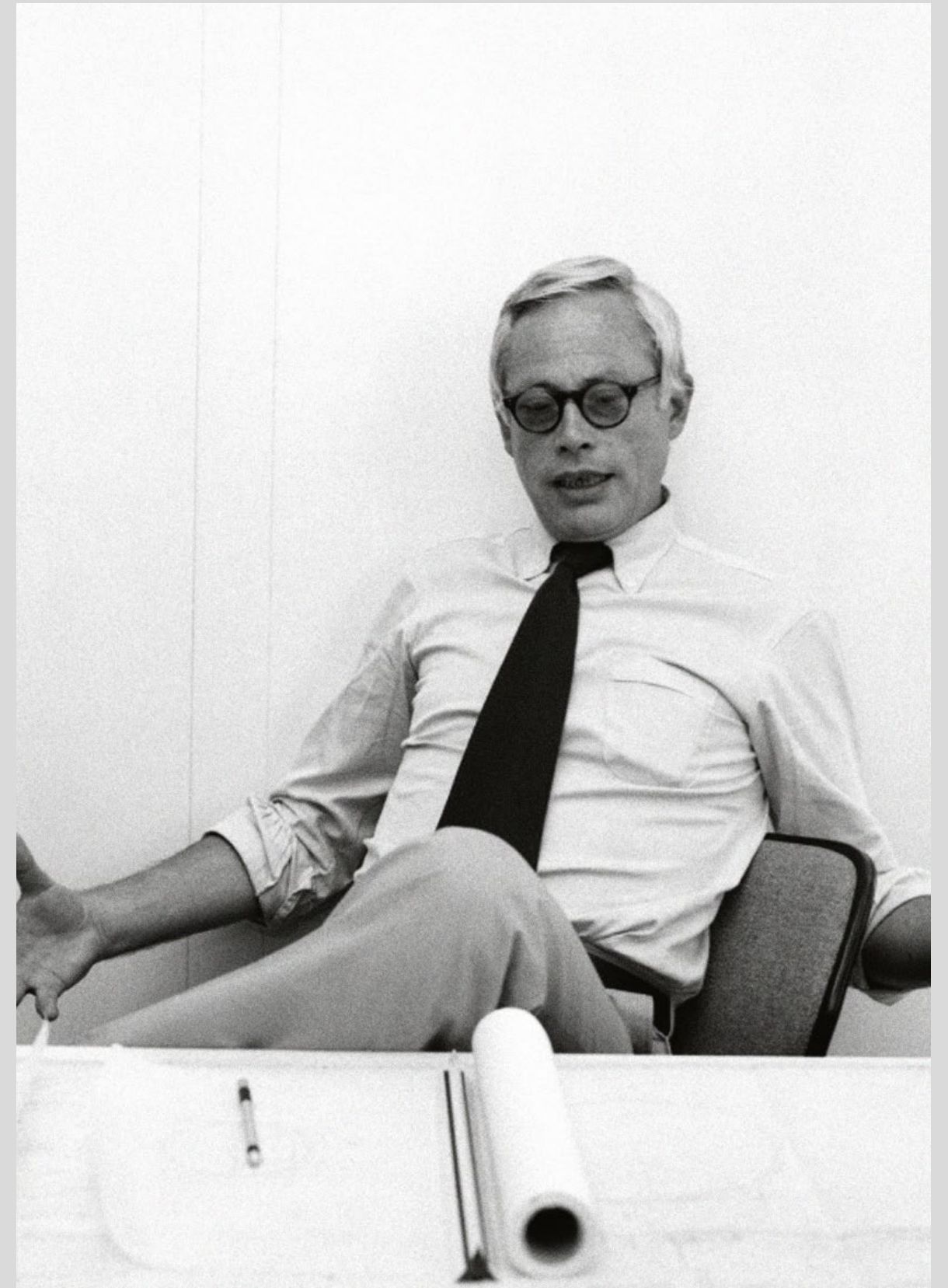


dieter rams 10 design principles

1978

Good design ...

- is innovative
- makes a product useful
- is aesthetic
- makes a product understandable
- is unobtrusive
- is honest
- is long-lasting
- is thorough down to the last detail
- is environmentally friendly
- is as little design as possible





don't make something unless it is both necessary and useful but if it is, do not hesitate to make it beautiful.

"Shakers" quote

quality of life vs. energy consumption

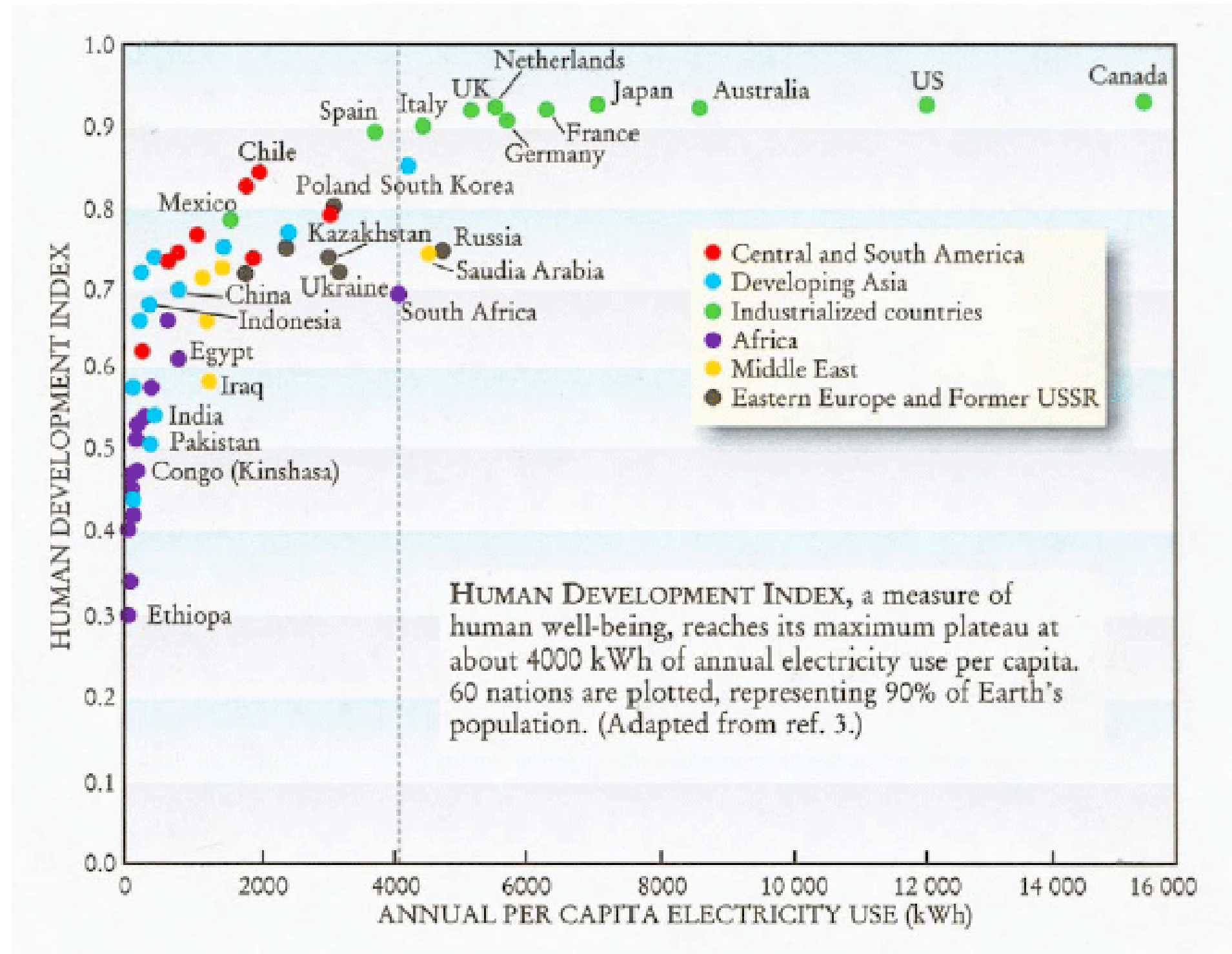


Figure 1.2. Human development index vs. per capita electricity use for selected countries. Taken from S. Benka, *Physics Today* (April 2002), pg 39, and adapted from A. Pasternak, Lawrence Livermore National Laboratory rep. no. UCRL-ID-140773.

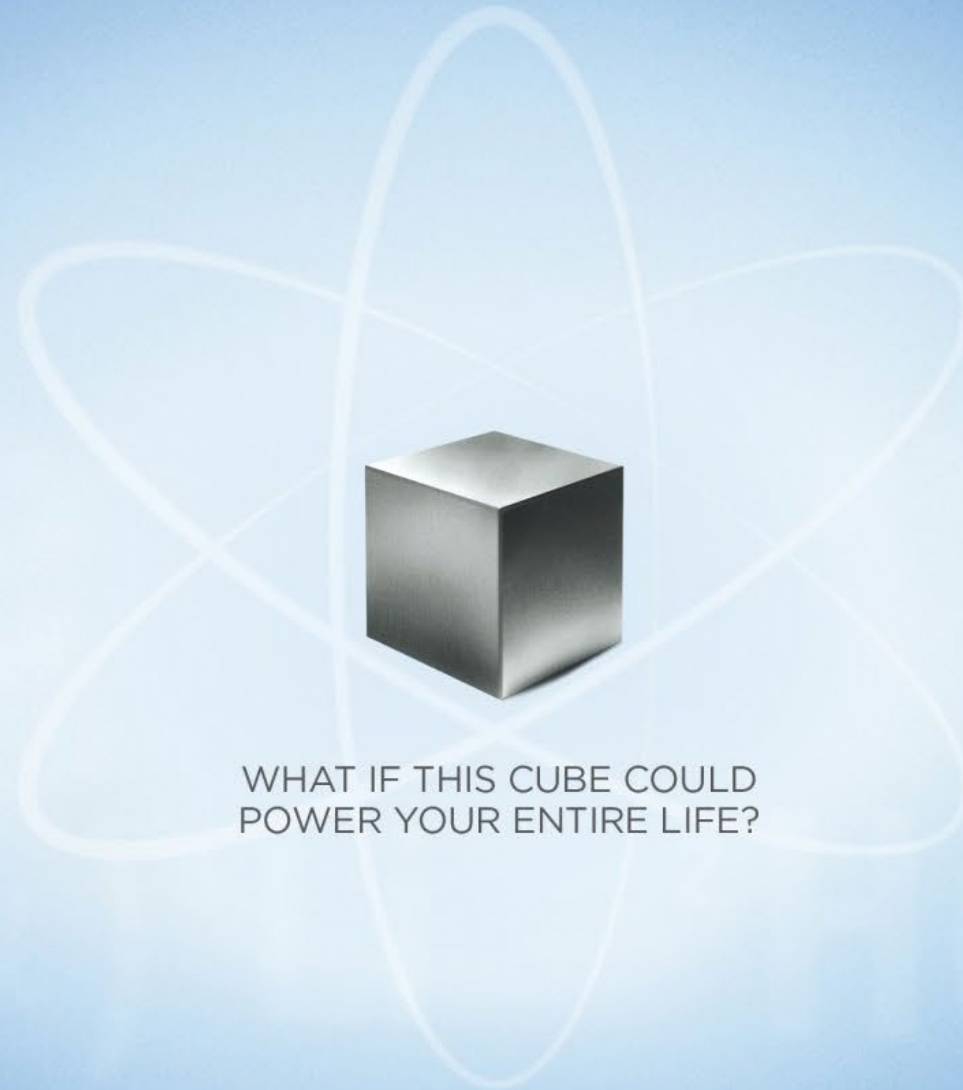


**fossil fuel
free**



“WHEN WAS THE LAST TIME YOU SAW A DOCUMENTARY THAT FUNDAMENTALLY CHANGED THE WAY YOU THINK?”

OWEN GLEIBERMAN, *ENTERTAINMENT WEEKLY*



WHAT IF THIS CUBE COULD
POWER YOUR ENTIRE LIFE?

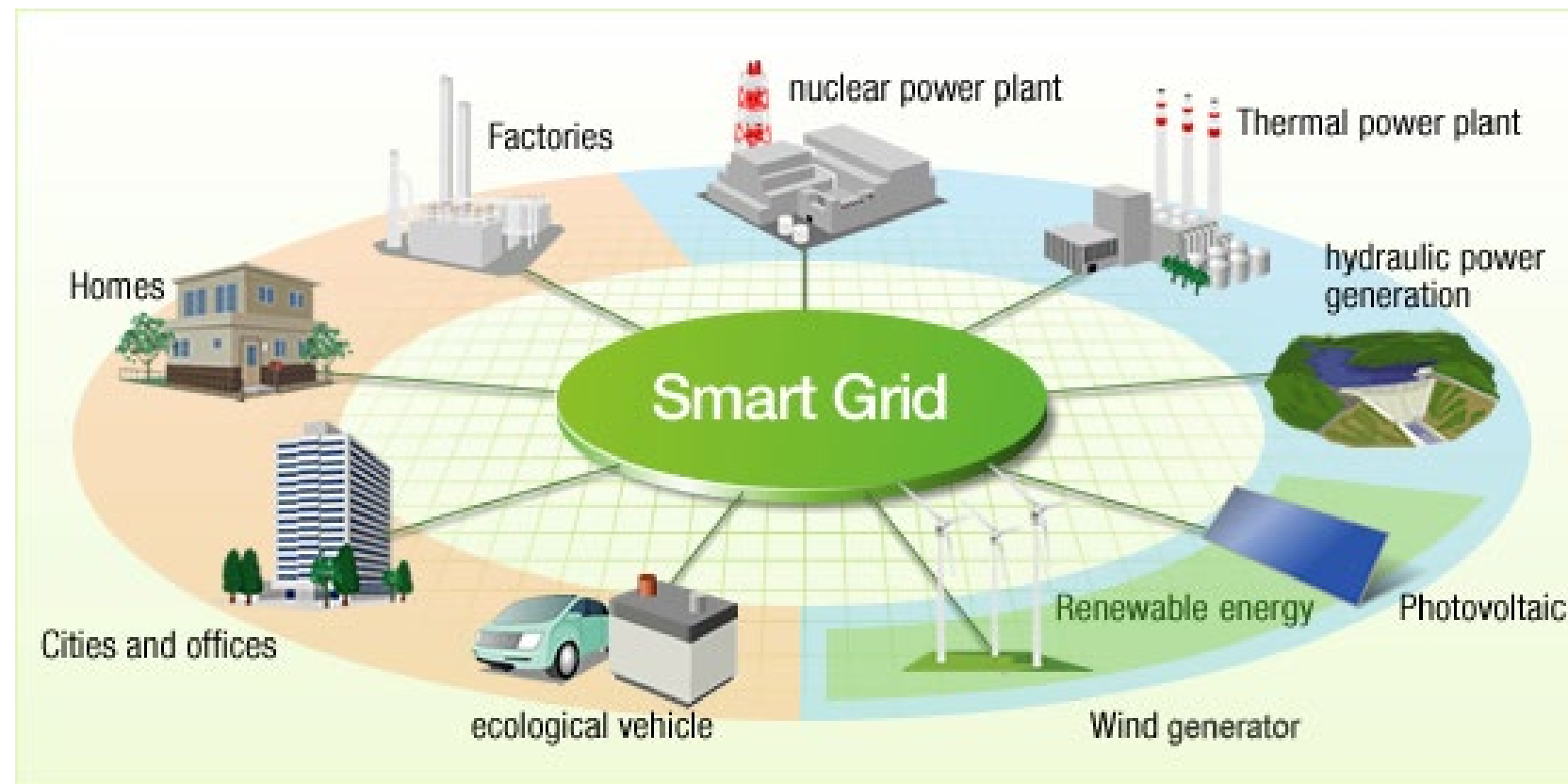
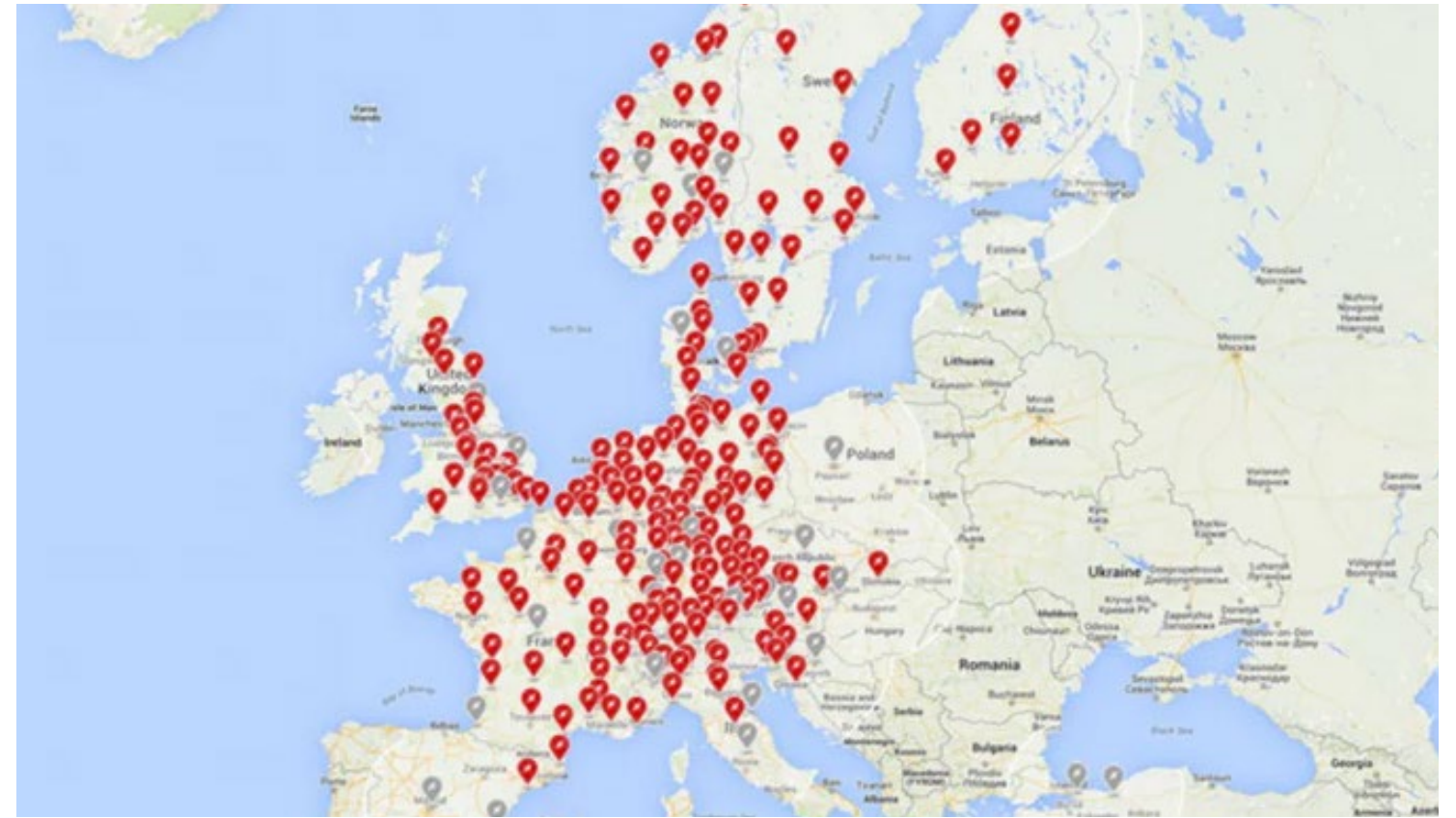
FROM ACADEMY AWARD® NOMINATED DIRECTOR ROBERT STONE

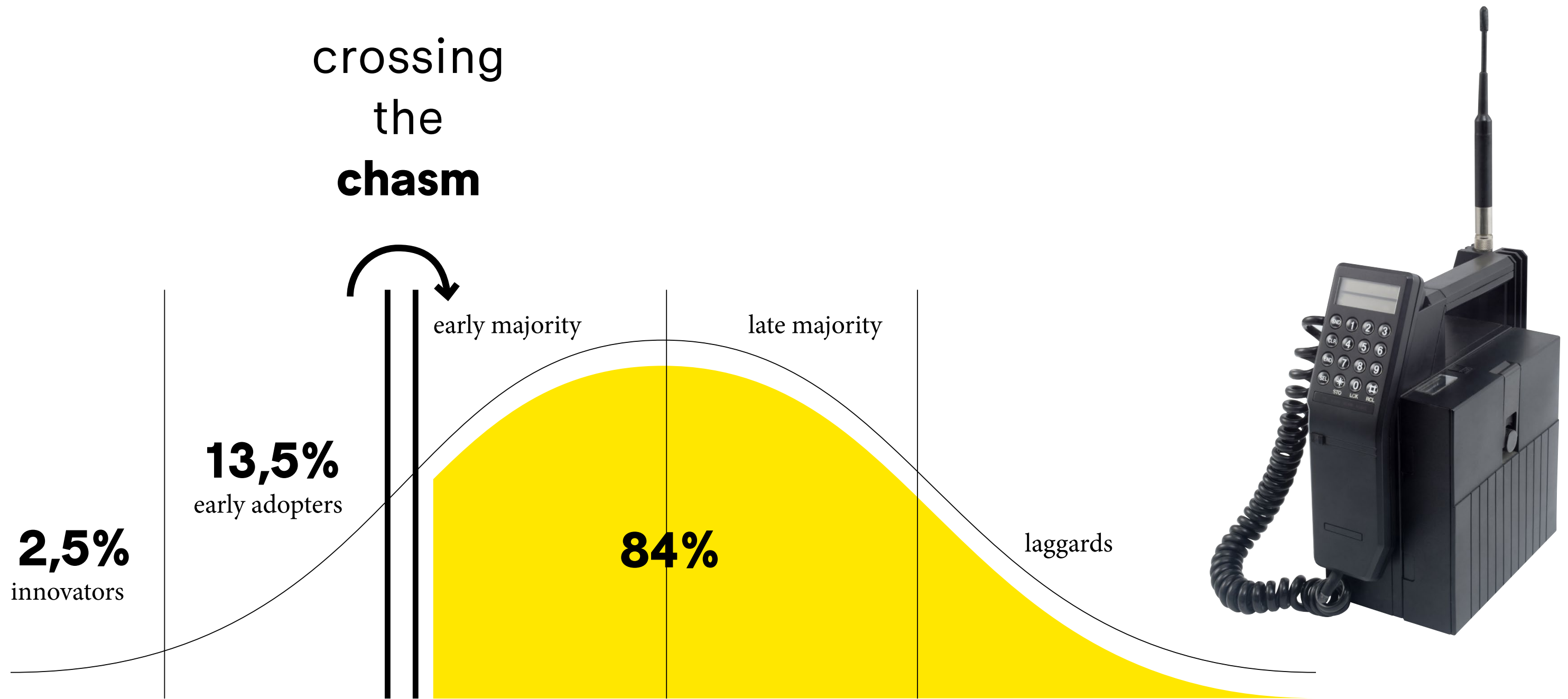
PANDORA'S PROMISE

AT THE BOTTOM OF THE BOX SHE FOUND HOPE

A NOVEMBER FILMS RELEASE

IMPACT PARTNERS PRESENTS IN ASSOCIATION WITH CNN FILMS & VULCAN PRODUCTIONS A ROBERT STONE FILM "PANDORA'S PROMISE"
CASTING: DAN BOGAN, DAN ALLEN, JODY ALLEN, ALMACE, FRANK BATTEN, GUY BISHOP, BRANDON, CHRIS BOYKIN, IVAN CAJUN, DIANA BOGDAN, STEVE KIRCH, BOB KONIKOFFER, RAY BOYDOROV





Geoffrey Moore innovation adaptation curve

2.95

0.99

1.49

0.89

HOME ESSENTIALS MULTI GRILL

- RVS
- 2 grillplaten
- 1500 Watt
- 180 graden geopend te gebruiken
- anti-aanbaklaag
- olie afvoer



17.95



PRIJSSTUNT!

9.95

DIVERSE SOORTEN KUSSENHOEZEN

nieuwe collectie
40x40/45x45 cm



UITZOEKEN!

1.59

DAMES JUMPSUIT

diverse kleuren
en modellen
maten XS-L



MODETOPPER!

3.99

KINDER T-SHIRT

diverse kleuren
katoen/elastan
jongens of meisjes
korte mouw
maten 86-128



maten
134-164
1.99

1.89

DAMES ROK

knielengte
diverse kleuren
en prints
polyester/elastan
maten S-XXL



2.99

too cheap?

12-DELIGE ZONNENSET

+ 1 tafel
+ 2 fauteuils
+ 8 kussens
volledig
kunststof
wickerlook
(excl. sierkussens
en accessoires)



COMPLETE SET!

159.-

GRAND PRIX AUTOSPRAY

remmenreiniger,
siliconenspray,
bumperblack,
textielcleaner,
speedwax of
tyreshine
400 ml



PURE RAW FOOD

in hersluitbare cups

100% BIOLOGISCH

80 gram lijnzaad
(1 kg = € 7.38) 0.59

80 gram moerbeibessen



HEREN OVERHEMD

korte mouw
diverse kleuren
ruit motief
maten M-XXL



JONGENS

REXONA DEOSPRAY

diverse varianten
voor hem
of haar
150 ml
(1 l = € 8.60)





consumers'
education



choice paralysis



Aluminium



FSC® Wood



Steel



by Chicago atheneum

DESIGN
MANAGEMENT
EUROPE

DME

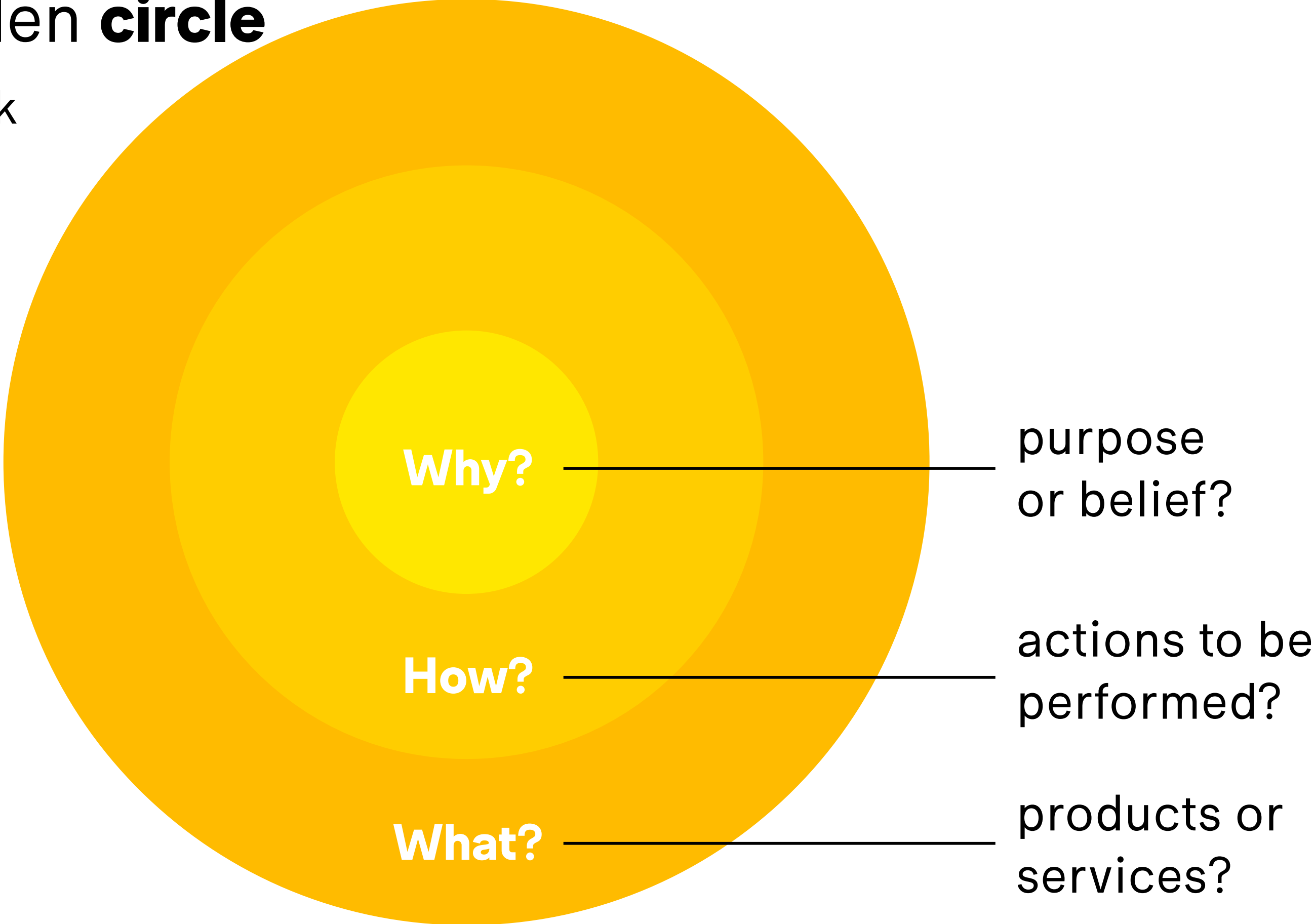
AWARD.

best building of 2015 **singapore**



the golden circle

Simon Sinek



**The value,
and especially the legitimization of design will be,
in the future, measured more in terms of
how it can enable us to survive...
on this planet.**

Dieter Rams

**Het onvermogen van
de mens om de juiste
beslissingen te nemen
bedreigt onze planeet**

**Barbara Janssens
(Next Nest)**

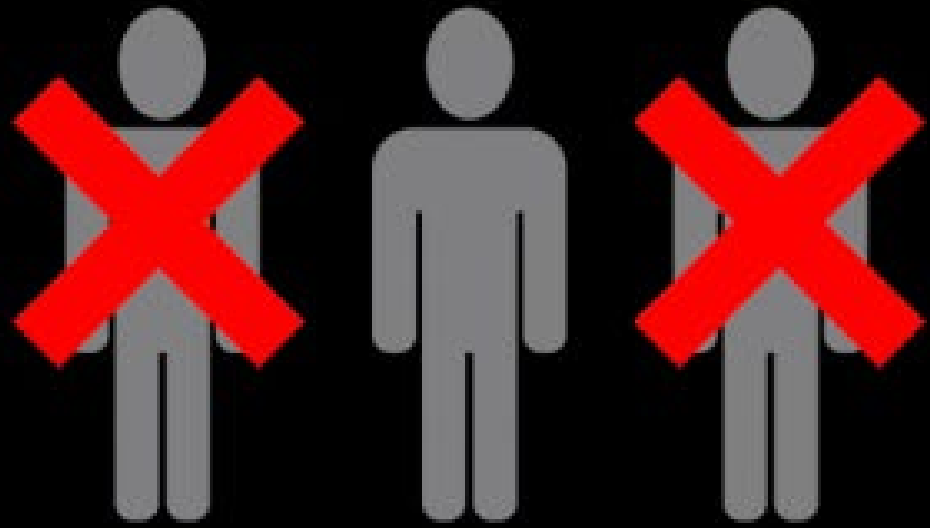


**HUMAN
EXTINCTION
IS ECO-
FRIENDLY**



population keeps growing

china one child policy



高举九大的团结旗帜，
争取更大的胜利！



毛主席语录
认真搞好
斗、批、修。



misinformation

NEWS

Monday, July 7

Last update: 09:00pm

Ressorts
Politics
Business
Travel
Health
Arts
Religion
Sports
Technology

Politics
Can we change the war? ...

Business
Taxes are rising ...
Stocks for beginners ...

Travel
City of Lights ...
The unknown corners ...

Arts
Books and the Internet ...
Music from Ghana ...

Religion
New Pope - New Pope? ...
Fundamentalist Error ...

Sports
Cleveland vs. Dallas ...
Blood referees ...

Technology
The Png? ...
7 used? ...

Weather
27°C / 81°F
31°C / 88°F
25°C / 77°F
37°C / 89°F
4°C / 39°F
22°C / 72°F
32°C / 89°F
30°C / 86°F
31°C / 88°F
21°C / 80°F
27°C / 81°F
25°C / 77°F
10°C / 50°F
27°C / 81°F

City of Lights

by Mirel Dupont
Paris! City of love, dreams and good fortune here. During the day, this metropolis with its nine million inhabitants, a meeting place for tourists from all over the world. Visit the Eiffel Tower, Champs-Élysées for a coffee, but when the lights go out at night, then Paris shows his other face. There are dark corners in this city of lights, corners that can not be entered without danger, however, to be shown here once.



This years hottest sunglasses

by Trevor Aye
Protect your eyes in these sunny hot summer months is a special protection of your own eyes most important. Avoid very dangerous diseases such as cataracts, low vision or even complete blindness. Therefore, they use their sunglasses. It is not only important but also a wonderful accessory with which to emphasize their personality. The tops and flops this summer, and whatever else in or out is, can be read here.

Where is the magic?

by Louie Warner
The cinema will be digital. Celluloid has had its day and is exchanged more frequently against hard disks. The pictures are more perfect, sharper and three dimensional. But one is lost ... the magic!

Problems swim on top

by Linda Watson
Is a just a good wine or a bottle that makes everything easier. Sometimes people do not know where the one ends and another begins. It is especially difficult when one tries to drown their own problems in alcohol. Scientists have now discovered the first time that an alcoholic intoxication during the problems are always present and do anything very much more difficult.

Most viewed Videos

Sky diver in the city
How can a man with a parachute to land safely in the city?
secure UN premises in New York City and present it to the secretary general a bouquet of flowers for his birthday.



Related Videos



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The grass is always greener...

by Peter Wong
The fact that the indices reach almost every week new highs, reinforced the feeling of willingness to accept greater risks. But why always win another? This fundamental problem of mankind. The envy, greed and all other perverse excesses employ the economist Dr. Martin B. Arena.

to eat?

to eat?

thought that the car is built



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