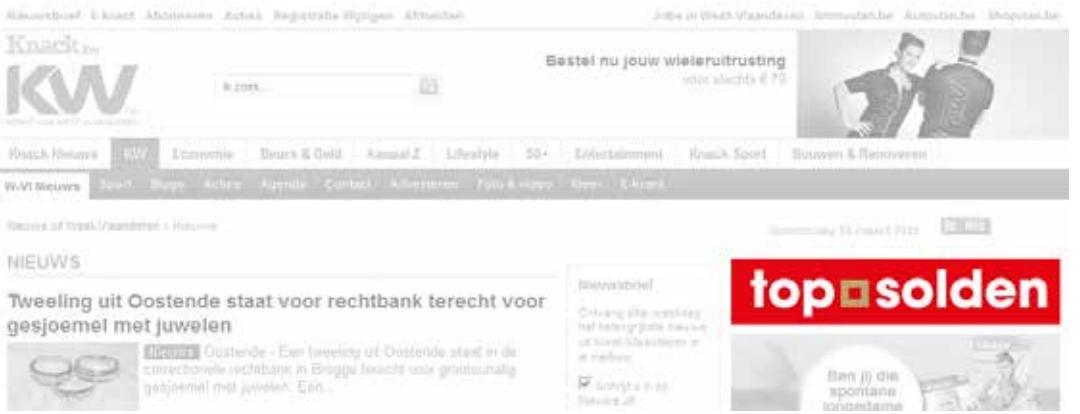


# Technical data Internet Ads

## XL Button

XL Button	
<b>Dimensions</b>	300 pixels wide x 60 pixels high
<b>Maximum file size</b>	70 KB
<b>Type file(s)</b>	GIF or JPEG or third party**
<b>Animation</b>	Max. 3 times the animation within 15 sec., then stop
<b>Target URL</b>	URL has to be forwarded in a txt file
<b>More info</b>	<p>** When delivering 3<sup>rd</sup> party code, it is important to take into account the following guidelines:</p> <p>1. in case a z-index is sent, it can have a maximum value of 9000.</p> <p>(the z-index determines the position of the HTML elements in the various layers of the web page. An element with a higher z-index will be put on top of an element with a lower z-index).</p>
<b>Example</b>	 A screenshot of a Knack.be website page. At the top right, there's a large red button with the text 'Bestel nu jouw wieleruitrusting' and an image of two people. Below the header, there's a navigation bar with links like 'Knack Nieuws', 'RV', 'Economie', 'Beurs & Geld', 'Kunst & Cultuur', 'Lifestyle', '50+', 'Entertainment', 'Knack Sport', and 'Blaauw & Blauw'. The main content area features a news article titled 'Tweeling uit Oostende staat voor rechtbank terecht voor gesjoemel met juwelen' with a small image of two rings. To the right of the article, there's a sidebar for 'Nieuwsbrief' with a checkbox for 'Want ik in de toekomst?' and a link to 'Spontane loterij'. At the bottom right, there's a red banner for 'topsolden' with an image of a person holding a shopping bag.