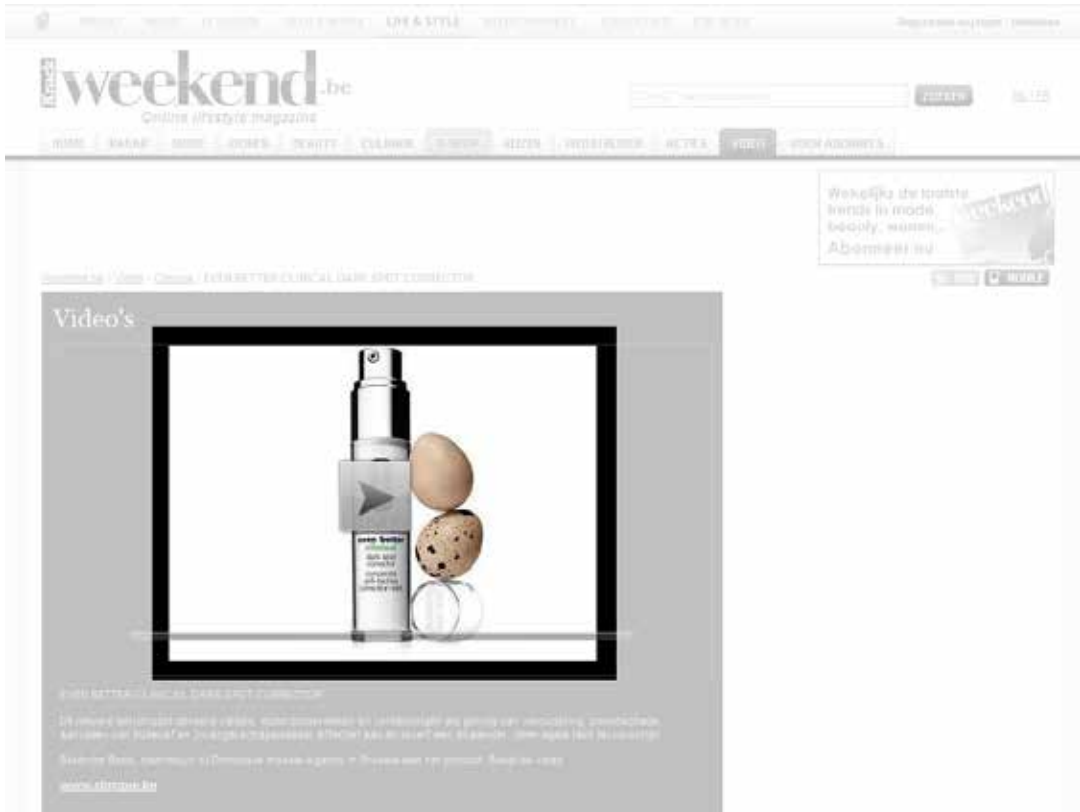


Technical data

Publireportages

Publireportages	
General	
File type text	.DOC, .TXT (min. 750 / max. 3000 characters, spaces included per language), HTML* * Specifications depend on the website. Contact your commercial contact for more information.
File type images/logo	EPS, TIFF, JPEG, GIF - min. 72 dpi - RGB (max. number of images: 4 / max. number of logos: 1)
Target URL(s)	URL(s) has to be forwarded in a txt file
Specifications video - image and text included	
Dimensions video	480 pixels wide x 272 pixels high
File type video	MPEG-4
File format	H.264 video
Optimized for	Download
Data rate	400 KBps/sec.
Frame rate	25 fps
Audiocodec	AAC-LC stereo 128 KBps 44,1 khz
Specifications image	
Dimensions afbeelding	482 pixels wide x 244 pixels high
Resolutie	72 dpi
Type file(s) afbeelding	GIF, JPEG
Specifications text	
File type 'title video'	TXT (50 characters max., spaces included)
File type 'teaser text video'	TXT (250 characters max., spaces included)
File type 'detail text video'	TXT (2000 characters max., spaces included)
Example	 The example shows a screenshot of the weekend.be website. The main content area features a video player with a product shot of a bottle and two eggs. The website header includes navigation links and a search bar. The video player has a 'Video's' tab selected, and the product shot is framed within a video player interface.