

Inread

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Video aspect ratio	16/9 (4:3 is not supported)
Dimensions	max. 1920 x 1080 - min. 640 x 360
File type	mov, flv, mpeg4, avi, etc.
Video codec	all video codecs dimensions, with the exception of: ProPress 4444, HDV 720p60, Go2 Meeting 3 & 4, ER ACC LD, REDCODE
Sound	on
Max. file size	200 Mb
Length	30 sec. max. (additional technical fee for ads > 30 sec.)
URL redirection (click command) OR VAST redirect, maximum file size hosted by the agency: 5 MB	